

Setting up a LocalGiving Fundraising Page for Stripey Stork



Thank you for choosing to help raise vital funds for Stripey Stork
Your contribution will be used to directly support local families experiencing hardship

- Go to <https://localgiving.org/fundraisers>. If you already have a LocalGiving login, use your existing credentials. If not, you'll need to register first, giving a few basic details such as your name, email address, setting a password and your contact preferences.
- You will then be taken to your Fundraisers homepage. Click the [New fundraiser](#) button in the top right.
- On the next screen you will set up your new fundraiser.
- To complete the [You are fundraising for](#) field, click [Find your charity](#) and start typing [Stripey Stork](#), selecting the name when it appears.
- Next, complete the [Title & web address](#) field by giving your fundraiser a name. This will also form the web address for your fundraising page. This should be descriptive e.g. 'Susy Runs Reigate 5k 2025'. Make a note of this, so you can share it with potential supporters. You can copy this to your clipboard by clicking the two overlapping squares on the right side of this field.
- Upload images to your page. The [Background image](#) will form the main banner across the top of your fundraising page and will be a letterbox shape. When you upload this, you'll be prompted to crop the size so it fits. If possible, this should be one of yourself/team partaking in the activity you are fundraising for. If you have a photo which also relates to Stripey Stork, even better e.g. you with our mascot Stripey, volunteering with us etc.
- You also have the option to upload up to four [Gallery](#) images. These can be squared proportions.




- Now for the most important part - [About your fundraiser](#). To bring your challenge to life, tell potential supporters what you're doing and why (max. 300 word limit). You don't need to include too much information about Stripey Stork because your page is being linked to our charity page. Introduce your fundraising event, but more importantly, explain why you are doing the challenge for Stripey Stork. Do you have a personal connection? Have you need help from us in the past?
- Setting a [Target](#) is recommended, as it gives you something to aim for. It can always be increased at a later date. For particular events, there may be a minimum fundraising goal - speak to us if you're unsure.
- If you collect any money offline, you can edit your page and add it to [Raised offline](#), meaning it will be included in your fundraising total.

Target

Set a fundraising goal

£ 0

Raised offline

Show how much you've raised offline to give a full picture of your progress and boost further donations.

£ 0

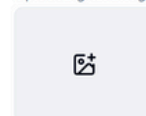
About you

Tell us a bit about yourself so people know who they are donating to personally.

Nickname

You can use any name here but we'll still use your registered name for donation reports.

Uploading an image that represents you can help generate more donations



- **About you** is an optional area, to include a **Nickname** you may be known by, and an additional photo of yourself.
- **Link fundraisers** is where you can link your fundraiser to one of our campaigns or challenge events e.g. 'Run Reigate [year]'. Other fundraisers also have the ability to link to yours e.g. if you are the team lead for a fundraiser and others in your team still want to have individual fundraising pages but consolidate the amounts raised. Note, to be an option for other Stripey Stork fundraisers to link to, you must have selected 'Stripey Stork' in the 'You are fundraising for' field.
- **Event details** is where you can add a little information about the fundraising event.
- **You donation examples** is optional, but good for supporters to see examples of how their donation could be used.
- Enter an **End date**. It's good to allow a few weeks after the event for donations to still be pledged.
- A **Thank you message** is recommended and will be sent to donors after they pledge (max. 500 word limit).
- **Save changes** will save your fundraising page as a draft and **Publish fundraiser** will make it live, meaning it's ready to be shared instantly.

Event details

Running a marathon, staging a panto, or organising a bake sale? Add the details so your supporters know where to find you.

Event title

Run Reigate 2025

Event description

Award-winning Half Marathon, 10K, 5k and Kids Race in Reigate Priory Park.

Event date

21 / 09 / 2025

Event URL

https:// www.runseries.co.uk/run-reigate



£10 could buy a new mattress for a donated Moses basket and a new changing mat.



£20 could buy a month's supply of nappies and wipes for one child.



£50 will buy school essentials including brand new school bag, uniform, shoes and teen care pack.

Save changes

Publish fundraiser

Once your page is live it's ready to be shared via email, WhatsApp and social media. Remember to speak with your employer about any **match funding** opportunities they may have for employees.

If you are experiencing any issues creating your fundraising page, please email events@stripeystork.org.uk and we'll be happy to help.

Thank you and
welcome to
Team Stork

