

-AMILY SUPPORT RECYCLED









OUR ORGANISATION

Stripey Stork believe that every child deserves the same start and that by sharing the items our families have outgrown we can support a circular economy in a focused and meaningful way.

Our vision is that every child in Surrey has access to the essential things they need to develop and meet their potential.

Our mission is to alleviate the impacts of childhood poverty by providing a practical way for families to help each other with kindness and purpose.



OUR VALUES

We are sensitive to the situations of families and children we help, without judgement.

We continue to **share our gratitude** and impact with our staff, volunteers and partners as we grow.

We are active participants in the wider community, developing partnerships, and staying open-minded.

We remain true to our guiding principles; bringing our passion, commitment and quality to everything we do.

"Completely amazing service and a much-needed ray of sunshine during difficult times for the families we support."



WHO WE ARE & WHAT WE DO

Stripey Stork FAMILY SWYORT, RECYCLED.

Stripey Stork believe that every child deserves the same start and that by sharing the items our families have outgrown we can support a circular economy in a focused and meaningful way. We have been successfully supporting local families with practical items they need to raise their children since 2013.

The charity collects **donations of equipment, clothes, toys** and other items for babies and children **up to the age of 16 years** and distributes them to families experiencing hardship across Surrey and the surrounding areas. Our service has grown over the eight years we have been in operation, and we have received support from individuals, businesses, funding sources and other community groups.



At Stripey Stork, we believe that the **best way to support families is by working in partnership with local professionals** (health visitors, social workers, schools, family centres etc.) who will make referrals to us on behalf of the families they are supporting.

We aim to meet each request with the items so generously donated by local families. We keep the warehouse well-stocked by sharing a monthly wish list on our social media channels and use funds that are raised to buy items taking advantage of trade and bulk discounts wherever possible. Items are collected by these referral partners from our warehouse in Reigate and then delivered as part of the scheduled visits that the referral partners make to the families.

Stripey Stork prides itself on passing on items in great condition. All items are cleaned and, where necessary, safety checked.

We deliver a strong social return on investment with the work that we do. We take care in the presentation of our packs, Stripey Stork want families to feel like they are receiving a gift and not a hand-out.



WELCOME FROM OUR CHIEF EXECUTIVE THE CHAIR OF TRUSTEES



Emerging from lockdown restrictions we were keen to review our service model and build on the objectives we had set in our strategic plan.

One focus was on making our service accessible to referral partners who are further away from us in Surrey, so we trialled a delivery service to partners in the west of the county. This means that our service now has an impact on families in every Surrey borough.

As one of the biggest baby banks in the UK we have knowledge and resources to share, and I set up the Surrey Baby Bank Forum to connect smaller groups in the county. It makes so much sense to support groups who already have networks in their community and working together we have been able to help more families.

We have the most amazing team of volunteers, but we're always looking at ways to attract new groups and to make the warehouse as inclusive as possible. Developing our service for young people was a strategic priority and so welcoming young volunteers made perfect sense as they know what should be included in referral packs. The work with Reigate Grammar School, East Surrey College and Surrey Choices has shown how mutually beneficial this work is and we have plans to develop this further.

Whilst the restrictions of COVID-19 were no longer in place this year, we continued to see the impact on families who were faced with an emerging cost-of-living crisis. The team looked for practical and effective solutions to help, and access to some of the Household Support Fund from Surrey County Council gave us the ability to top



up clothing packs with warm onesies and blankets for families faced with increased energy bills.

The impact of poverty on the early years is well documented, creating adverse impacts on physical and mental health, family relationships and attachment, and educational attainment. These impacts have life-long consequences. On an immediate practical level, we meet basic clothing/hygiene needs and provide a safe place for babies and children to sleep. But by providing items that are clean and safe, we contribute to improved mental health, reduced isolation and improved self-esteem. It reduces the number of complex financial decisions the family need to make and enables them to take improved longer-term decisions. In providing this practical support we enable families to use their scarce resources on other key needs such as rent, food and bills. Delivering these practical items also helps our referral partners to build a relationship of trust with the family – we are aware that our service is part of the overall jigsaw of care.

Our service is also a practical option for local families with items to donate and saves many items from going to landfill. By promoting both sharing and using second-hand items we support communities to be more sustainable and many families report how important that is to them.

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Nicola Dawes DL, Chief Executive - 20th April 2023

It has been encouraging to see so many of the areas the Trustee team set as strategic targets start to have the desired impact and help us to reach more families who can benefit from the service we offer. The initiatives to make the volunteer experience more inclusive led to an award from Surrey Choices and this is something that the whole team should be rightly proud of. Expanding our geographical reach was always going to be a challenge until we could offer a delivery service, and the delivery pilot has had the desired effect. Our service reaches families in every borough and district of the county but we are keen to have an even deeper impact going forward.

The data and feedback we have gathered will help us prepare to take this to the next level. Another focus in the coming year will be to build on the trustee team and ensure we are set for the next phase of growth

Stripey Stork is ready to 'spread its wings'.



Karen Lord, Chair of Trustees - 20th April 2023



CHILD POVERTY

THE NATIONAL & REGIONAL PICTURE





In April, our fellow baby bank Little Village presented a report in conjunction with the Joseph Rowntree Foundation¹ The report highlighted the scale and depth of poverty faced by families across the United Kingdom:

of racial minority families with a child under 5 are in poverty

50% of which live in a family with a child under five years

55%

1.3 m of the 4.2m in poverty are babies and children under five years of children in single parent families with a child under 5 are in poverty

of children in families with a child under 5 and a disabled parent are in poverty

THE REGIONAL PICTURE



The Resolution Foundation² reported that the total number of children in poverty is predicted to rise by 2024/25, with over one in three (33.7%) of children expected to be living in poverty by that time.

Surrey is often thought of as one of the best places to live in the UK. However, there is a hidden side to Surrey, with pockets of deprivation and places of hidden need. Too many people, especially children, are living in poverty in the county.

In 2022 research into the experience of residents found that various new REGRETTABLE STRATEGIES have emerged

23,000 CHILDREN IN SURREY ARE IMPACTED BY INCOME DEPRIVATION

40%

Over 40% of children are in poverty in the worst affected areas, parts of Westborough ward (Guildford) and Walton North ward (Elmbridge)3

RESEARCH IN 2022 SHOWS THAT: "It is clear that poverty and child poverty in particular, has been rising in every district and borough in the county for the past five years.

- 1. https://wp.littlevillagehq.org/wp-content/uploads/2022/04/RLTV06-lt-Takes-a-Village.pdf
- 2. https://www.resolutionfoundation.org/publications/the-living-standards-outlook-2021/
- 3. Economy, Employment and Deprivation | Surrey-i (surreyi.gov.uk)
- 4. Cabinet child poverty report 25 Jan 2022.pdf (surreycc.gov.uk) 5. Cabinet child poverty report - 25 Jan 2022.pdf (surreycc.gov.uk)



OUR IMPACT

From September 2021 to August 2022 Stripey Stork responded to requests for help to support 10,130 families. This represents a 64% increase year on year. While we continue to receive large numbers of requests on behalf of East Surrey families, our service is increasingly being used by referral partners across the whole county. In addition to supporting Surrey families, we have received requests from East and West Sussex. the London Boroughs of Croydon and Sutton and as far away as Dover and Sevenoaks in Kent. We have relationships with 1,305 referral partners from 262 entities including health visitors, social workers, family support workers, midwives, and schools. We also work closely with local charities including I Choose Freedom, Guildford Refugee Aid, Jigsaw Woking, Welcare, regional Citizen's Advice Bureau branches and local food banks.

It is a service that is needed and valued.

stairgates





baby gym/ play mats

1,401 new school bags filled with stationery

cribs/cots/cot beds/ toddler beds/travel cots





3,481 toiletry packs

blanket bundles



toy bundles



shoes and trainers





book bags





598 bedding bundles

new mattresses

/slings



newborn baby packs

(average of 20 items per pack)

clothing packs (prepacked by age/gender)



THE NEED FOR THE STRIPEY STORK SERVICE



We monitor the reasons for referrals so that we can respond appropriately and ensure that we are helping those who need us most. The families we support are in need through a complex and varied range of circumstances: REFUGEES, ASYLUM SEEKERS, DOMESTIC ABUSE, POOR MENTAL AND PHYSICAL HEALTH, AND YOUNG PARENTS WITH NO FAMILY SUPPORT. This is reflected in both the reasons given and the anecdotal feedback we receive.

Domestic Abuse

"This family have just moved into temporary accommodation and have been sleeping on the floor as they have no furniture. The cot is quite urgent. The older girls have plastic Tesco bags for school bags." REFERRAL PARTNER

The prevalence of domestic abuse amongst families referred to us, although lower than last year, remains significant at 13%. Referral partners often cite domestic abuse as a concern even if it is not stated as a formal reason. They tell us that visiting a family with items from Stripey Stork gives them a valid reason to check in on the family.

arriving during the autumn of 2021, and in 2022, Ukrainian families fleeing the war. As well as being part of the initial emergency response efforts, we provided longer-term support as many families found with a lack of laundry facilities and outside space,

As children were allocated school places, we were able to provide school shoes, uniform and filled school bags to help them adjust to their new routines

Health & Disability

We continue to hear anecdotally that children and parents are struggling with anxiety and isolation, and that experiencing poverty can exacerbate these feelings.

Mental health was cited as the reason for 10% of referrals. A further 18% of families cite being isolated and vulnerable (a rise of 4% on last year).





Low income is always a key factor in why a referral is made. We receive a significant number (16%) of referrals where one or more primary carers are working but still struggling to makes ends meet.

Of these working families, the main issues faced are disability / health issues (13%), debt (10%) and mental health concerns (14%). In 9% of the working families referred to us, domestic abuse was a factor, and for 10% there was a child protection plan or concern.

This underlines the need for our service to reach a wide and varied network of referral partners that go beyond health and social care. As more working families begin to face hardship due to the energy crisis and inflationary increases, we foresee that schools, employment and money advice schemes and housing associations will have a more frontline role in supporting them.

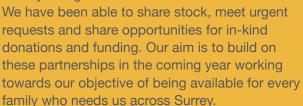


EXPANDING OUR REACH

The pandemic highlighted the growing social deprivation in pockets of Surrey, and the significant need for our services in areas that we weren't currently reaching. We were aware that by linking up with other baby banks and similar organisations doing work like us in Surrey, Sussex and London we could all benefit from working together and sharing resources, which would ultimately help even more families.

Surrey Baby Bank Forum

As one of the UK's biggest baby banks we have experience and knowledge that others can benefit from. We set up and chair a forum to connect the organisations across the county doing similar work.



We were pleased to be able to provide Eid gifts for mums and children staying at a domestic abuse refuge. These courageous women have taken the decision to leave everything behind and take their children to a place of safety, but this means that they are currently unable to visit a mosque or celebrate with friends and family. There is often a financial impact to leaving an abusive relationship and times of celebration can feel very isolating.

We hope these gifts put a smile on their faces as they start to rebuild their lives.



WORKING IN PARTNERSHIP

In May, we started piloting a new delivery service, running alongside our usual referrals for collection. We started making regular deliveries to a small number of organisations, supporting them with stock for them to distribute to families in their networks. This allowed us to reach families in new areas where our service was needed.

We have deliberately chosen to work with charities and community groups who are already embedded in their communities and have the local connections. We hold pop-up sessions at Epsom & Ewell Foodbank and Lower Green Community Centre, and deliver stock to smaller baby banks in Sunbury, Englefield Green and Woking so they can respond to more referrals. We want to enhance and not duplicate the support available.

We have close working relationships with groups like SMEF (Surrey Minority Ethnic Forum), Happy Baby Community (a charity who support refugees and asylum seekers) and the specialist health teams supporting the GRT (Gypsy, Roma and Traveller) communities to proactively engage families who may not be in contact with statutory services.



WORKING IN PARTNERSHIP... BAGS4SCHOOL





Stripey Stork has been successfully running our Bags4School project, supported by Esure for many years. We have researched products and built up a database of stockists who offer the best prices. Including the right equipment is key, and we have worked with young volunteers to understand what the bags for each agegroup should contain.

We know how important it is for young people to fit in with their peers and have something to call their own. As well as providing the practical items needed for school, giving children and young people a school bag shows them that someone is rooting for them.

In March we worked with Big Leaf Foundation to provide 44 new school backpacks for displaced teenagers in Surrey.

Jigsaw in Woking also help families prepare for school with PE kit, sun caps, underwear and school shoe vouchers. Working together as members of the Surrey Baby Bank Forum, we were able to provide a complete bundle of items for the 464 children across Guildford, Aldershot and Woking. This is the highest number of requests that either organisation have had to respond to and is a sad reflection of the level of hidden need that exists here in 'affluent Surrey'.





ACTIVITY PACKS

When everything around you isn't working out too well, school provides a place of safety, where life has a rhythm, and you know where you are.

When you dive into your school bag and can bring out the right equipment it makes you feel part of the class, just like everyone else.

No embarrassing moments when you apologise, again, for 'forgetting', when in reality your family are struggling to put food on the table, and you didn't feel you could ask for cash to buy that special calculator. Having a school bag that is kitted out with all the right tools for learning is important. It contributes to young people's wellbeing and relieves the pressure of feeling the curiosity of peers.

These words are from one of volunteers, Pauline, who is a retired teacher. They really bring home the importance of the work that we do in equipping children with the things they need for school.

RESPONDING TO EMERGING NEED – SUPPORT FOR AFGHAN REFUGEES



In August, US troops left Afghanistan. News coverage showed people crowding the airports, desperate to get to safety. Working with Little Village and the British Red Cross, our team prepared to help. We created a wishlist and asked the community for donations. It was heart-warming to see our posts being shared, with people tagging friends and neighbours and arranging to collect items. Our volunteers rallied, working over the bank holiday weekend to put together 160 care packs for the families arriving in the UK. Less than 48 hours later, these were on a van heading for families in quarantine.

Through September, more refugee aid requests came in from local health teams supporting families in Gatwick hotels, and we delivered 119 clothing packs to Baby Basics in

Sheffield for families they were supporting. Responding quickly to emergency requests is something that Stripey

Stork does particularly well. We can all feel powerless

watching stories on the news so it was great to see the community pulling together to help. As one of our friends commented on a social media post:

KAMILA'S STORY

"What amazing, wonderful work.
We all need to feel welcomed and loved,
especially after such an experience.
Well done and welcome to
the new arrivals."

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Kamila sent us this photo of her beautiful children and shared her story:

"I just wanted to thank you people at Stripey Stork for the wonderful work you do and for making my kids laugh in joy. I am an Afghan refugee, we arrived in London about 10 days ago. Getting out of Kabul airport was the most traumatic and difficult experience I have had in my entire life. Everything I had was left behind, not to mention I don't have a single penny at all. I was very worried because the weather is cold, and my kids only had a few t-shirts. Thanks to you they now have jackets and clothes and backpacks full of essentials. The Mega Blocks put huge smiles on their faces, and it was great to see them happy after some time as they kept mentioning their beloved toys they once owned. All you do means so much to me. To light up a child's heart is probably the best thing a person can do, and it's unforgettable."

> OUR WONDERFUL VOLUNTEERS



What we have achieved this year wouldn't have been possible without our incredible volunteers. There is a core team of over 85 volunteers who help regularly in our warehouse or at home, and a wider team of 295 who help on an ad-hoc basis and act as ambassadors in the community. Together they offered 9,002 hours of their time.

"There is such a friendly atmosphere and everyone is made to feel that what they are doing is making a difference to those who really need it." NICKY

After the restrictions of the previous year, it has been wonderful to be able to see the warehouse getting back to normal with people making rounds of tea and coffee, and chatting around the bundling table as they work.

The increase in referrals has meant that there is more work to do than ever before, but our volunteers take it in their stride, tackling every task with their customary enthusiasm, passion and dedication.

"I love volunteering at Stripey Stork, It's my favourite part of my week." DAISY



"One of my life passions is finding ways to creatively support our environment, not only does Stripey Stork save so many unused items from going to landfill but also it assists so many families in need." SHEENA

"I love coming. I book the session as soon as I see it advertised. As a mother myself it's lovely to see tangible actions and results." **JEKATERINA**

Partnerships are important to us, and we have developed long term relationships with companies such as LNRS Data Services Ltd, Fidelity, the Belfry Shopping Centre, Partners Groups and Osborne.

> Between September 2021-August 2022, we welcomed 170 corporate supporters to the warehouse and our campaigns, between them they contributed 1,120 hours of corporate social responsibility (CSR) time.







At one session where we welcomed LNRS Data Services Ltd, we learned that it was Jekaterina's 6th time with us. Her colleagues had booked to come with her because she had encouraged them to, saying how lovely the day is with us. The weekly sessions we hold for corporate volunteers are very popular and often booked up months in advance. We are so happy to know that our volunteers enjoy spending the day with us, and that they look forward to being here as much as we do to welcoming them to help.



AN INCLUSIVE AND ADAPTIVE TEAM STORK

One of our aims this year was to make our workplace as inclusive as possible, ensuring that everyone feels valued and people from all backgrounds can work together effectively. With that in mind, we've been delighted to build on our relationship with Surrey Choices, an organisation that works to improve the independence, confidence and life skills of people with a range of disabilities. Working together, we designed placements for work experience and regular volunteering.

Edward is one of our Surrey Choices volunteers who volunteers weekly with his Employment Support Specialist. It has been great to see him growing in confidence and expanding the range of tasks that he tackles. When he learned about our Mother's Day campaign, he decided to organise a collection among his neighbours. Aside from receiving lots of wonderful donations, Edward received compliments from his neighbours who were impressed with his passion.

In May, Surrey Choices presented Stripey Stork with the Working in Partnership with Employers Award.

These awards highlight the achievements of the young people and adults supported by Surrey Choices and recognise employers and organisations who have created opportunities for their clients to develop their skills. The judges commented that:

In March 2022 we attended the Reigate & Banstead Business Awards, and we were proud to be recognised with the Charity and Social Enterprise Award.

This new category celebrates local charitable organisations, and the winning organisation needed to demonstrate strong leadership and a capable team, sustainability, clearly outlined social goals and objectives and that they were making a real impact in the local area. It was great to share the news and to celebrate (with tea and cake) with our volunteers the next day.



Surrey

"Stripey Stork are extremely understanding of the needs of disabled and autistic people. People can volunteer when they want, and they make adjustments to allow people to do this. They use visual aids to help volunteers know what tasks to do. The team listens to the needs of each volunteer and comes up with solutions to ensure that everyone can join in. The judges seeking to create an inclusive workplace for people of all abilities."





Santa Stork 2021 distributed a total of 7,522 gifts to local families in need = 5414 CHILDREN 2108 OF THEIR PARENTS/CARERS

THE VALUE OF THE GIFTS DISTRIBUTED WAS £129,544



As Christmas approached

As Christmas approached and we started to plan our 8th Santa Stork project, one thing was clear to us – if 2020 was the year that changed the world, 2021 was the year the economic impact landed.

We'd seen a significant increase in referrals at the warehouse and it stood to reason that if families were struggling to afford the basics, Christmas was going to be extremely difficult for them. We prepared to scale up our operation, aware that many more families would be needing our help. A project the size of Santa Stork needs a large space and **Reigate & Banstead Council** kindly provided a vacant office building which acted as the project base.

We successfully applied for match-funding from the **National Emergencies Trust** and launched a fundraising page. Thanks to our wonderful supporters who pledged and spread the word, we managed to secure every penny of the available $\mathfrak{L}10,000$.

Once again, we were pleased to partner with local retailer, **Toy Barnhaus**, to create a catalogue of **76 gifts for children from 0-18 years**. Toy Barnhaus recommend toys that were new/popular and helped us navigate the supply chain issues that had been a problem for many retailers. To ensure that we were getting the best value for money they price-matched high street retailers and gave us an additional 10% discount. We canvassed the opinions of the young people we work with to make sure that the catalogue had a good range of options.



As the list of requests grew, spreading the word about the project became even more vital and we were pleased that the project was **featured in Yours Magazine**, **That's TV** and on **Radio Surrey**.

Once the gifts were ready, referral partners came to collect them. Seeing the gifts going out was heartwarming - we knew what a difference it would make to these families who faced such hardship. A referral partner collecting a last-minute request expressed her relief and said that until we had offered to help, Mum's plan was to wrap up a tub of Pringles for her children to open on Christmas morning.

It was lovely to be able to give our hard-working referral partners a little gift from our friends at **Tropic** too.

Santa Stork is only possible because our wonderful community pulls together every year. People donate a gift, spread the word and volunteer their time. Santa Stork provides some Christmas magic for those going through a difficult time.



The thoughtfulness of providing everything families need to personalise the presents and make them not feel like a donation but a present from them to their children will make a huge difference.





LITTLE B'S CHRISTMAS



Like any typical 6-year-old, B was eagerly counting down the days until Christmas and writing his letter to Santa - he was going to ask for a Playdoh set. He's a thoughtful little boy who has been through more than any 6-year-old should ever have to deal with, our referral partner explained:

"B and his siblings have been living on constant high alert due to domestic abuse in their home for several years, never quite knowing when Mum might be subjected to the next round of violence. Fortunately, there have been some positive changes this year, leading to a safer home life for the children, but right now there is a financial impact.





We hear stories like this all too often. The last 18 months with the pandemic and home-schooling had been particularly difficult for the families we support. Far from being the season to be jolly, Christmas feels like a luxury that they can't afford. Mum would love to give her brave little B a magical, care-free Christmas but money is tight and there are bills to pay.

We believe that no child should go without a gift on Christmas Day and our Santa Stork project is there to help. Our gift catalogue included a Playdoh ice-cream factory which the Family Worker told us would be just perfect. A creative little boy, he loves to use his imagination and he'll enjoy making ice-creams and sundaes for the family.

Our team of Elves packaged it up, along with gifts for his siblings and a little something for Mum too.



CHOICE:

Unlike generic toy drive campaigns, our catalogue of gifts means that parents can choose the gift that their child will really like, something which reflects their unique personality and interests rather than whatever happens to have been donated. When the gift will be the only or main present they receive, we want it to be something that they will really love.

DIGNITY:

We include wrapping paper, tape and gift tags so that parents/carers can wrap the gifts for their children and feel involved in the process.

CARE:

There are so many thoughtful details that go into Santa Stork - batteries and accessories are all provided, and we like to include a wrapped gift for the parents/carers too so that everyone has something to open on Christmas Day.

OUR AMAZING SUPPORTERS

We couldn't do what we do without our amazing supporters, and we love seeing all the fun and imaginative ways that people choose to help Stripey Stork.

Strip Sto

10-year-old Isaac braved the rain and took part in the 'camp out to help out' challenge during October half term to raise money for Stripey Stork and the Red Cross Afghanistan Appeal, raising



charlie is a fantastic ambassador for us. Along with her classmates in Year 5, she arranged a cake sale at school. We love the bunting and posters they created for it.



Young supporter **Jessica** heard about the work that we were doing and wanted to help. **She organised a car boot sale on her driveway, we love her initiative!**

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As part of their 'making a difference in our community' topic, Reigate

5th Rainbows made and sold

Christmas crafts and chose to donate the money to Stripey Stork.

Keen swimmer Callum set himself the target of swimming a mile during the Christmas holidays, doing lengths of a local pool. He asked friends and family to sponsor him.



A regular volunteer at the warehouse, Louise decided to walk the virtual London Marathon with friends to raise money for us



The lovely people at Merstham Cricket Club started to organise drive-through donation sessions during lockdowns in place of the usual cricket tea. They have continued to regularly organise collections of new toiletries and nappies.

Lucy, from **Grant Thornton**International also did us proud
by running the **London Marathon**and raised lots of money for us
in the process!



Celtic Contractors are great partners of ours throughout the year, so we were delighted to hear that they had chosen to support us on their company golf day, raising over £1,700!



LOVE

REIGATE

Transpeed are a local removals firm. When their customers have unwanted furniture, they offer to sell it for them donate the money to us.





The team at Reigate Manor know how to throw a party! Along with hosting fantastic events throughout the year including our sell-out quiz night, volunteers lunch and the spooky Halloween tea, Reigate Manor held a staff Christmas party and raised £375 for us.

Local business Love Reigate partnered with us, offering a donation for every new member who signed up.



After a break due to
COVID-19, it was wonderful
to see **Star Steppers Performing Arts festival**back at The Harlequin
Theatre in Redhill.

They invited our volunteers along to collect money and talk to the families about what we do. "Stripey Stork has such a lovely positive energy and we were so thrilled that you could bring all that to our event!" Hannah, Star Steppers

'CHARITY OF THE YEAR' PARTNERSHIPS

We really value it when groups choose us as their 'Charity of the Year'. With our calendar of quarterly campaigns, there's always something going on at Stripey Stork and we love seeing how partners enthusiastically get involved. These partnerships come in all shapes and forms, and they are a great way for us to work together to raise awareness of what we do, and some valuable funds.

In March our time as the Captains' charity for Reigate

Heath Golf Club came to an end, they had been such
great sports. During her time as Ladies Captain, Claire
had organised a host of charity events including a bridge
night, their annual dawn raid (where they faced biblical
downpours – fortunately golfers are a hardy bunch) and of
course lots and lots of golf! They held a volunteering session
at our warehouse and took part in Stripes4Stripey and
Run Reigate too. We were so grateful to them all for their
enthusiastic support.

We were thrilled when **Maggie**, the **Ladies Golf Captain** at the **Royal Automobile Club** in Epsom chose Stripey Stork as her charity of the year. As the Trustee of the local charity trust, Maggie knew our work well and was keen to help us spread the word among her fellow golfers and raise some money for us. Over the year **they organised lots of fantastic events and golf days** to raise money for us and it was great to be able to welcome them to the warehouse.

Squires Garden Centre Reigate chose Stripey Stork as they charity for the year, we benefitted from funds raised from their popular **sunflower growing competition**, they **donated chocolate coins for Santa Stork** and they placed some of our collecting buckets at their tills.

Linda, the president of Dorking Inner Wheel chose us as her charity and the members took part in fundraising and volunteering throughout the year.

Croydon Whitgift Rotary Club's President Tim chose to support Stripey Stork for his term. Some of their members joined us for a regular volunteering session as elves during Santa Stork and we were grateful for their donations towards our Bags4School and Safe Sleep projects.



RESPONDING TO EMERGING NEED

SUPPORT FOR THE HOMES FOR UKRAINE SCHEME



We prepared clothes, shoes, toys, a highchair, a bed guard, a potty-training kit, nappies and toiletries for the family hosting mum Tatyana and her 2-year-old daughter, Veronika. We encouraged little Veronika to choose some toys, and mum couldn't believe her eyes when she picked out a doll exactly

like the doll she had to leave behind. We can't begin

to comprehend what the family had been through but being able to put a smile on Veronika's face was priceless. This story really touched us, and we shared it with our supporters. There was lots of interest and it was picked up by national

news outlets including the BBC website and our

Chief Executive was interviewed live on BBC Breakfast News. It was lovely to be able to share details about helping little Veronika, and to explain more about the work that Stripey

Stork does all year round.



Oleksiy heading off for his first day of school

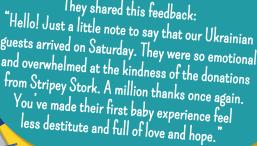
in the UK, having recently arrived from Ukraine. We were able to supply new uniform, school shoes (courtesy of Sal's Shoes) and a well-stocked school bag. We hope that having the right clothes and equipment was one less worry for him and his mum.

Shhh...We provided a cot with a brand-new mattress to give this little one a safe place to sleep. The host family had been given a cot, but it had parts missing so unfortunately baby was having to sleep with his mum. We're glad that we were able to help and we are sure that they are both enjoying a much more restful night's sleep.



Another request was for a first-time mum who was 38 weeks pregnant. Leaving her home, family and friends and so far along in her pregnancy must have been incredibly tough and we were pleased to be able to provide a travel system, clothes, and newborn baby pack. Meeting the host family, themselves with a young baby, and it was clear that these guests were going to arrive to a warm and loving welcome.

They shared this feedback: "Hello! Just a little note to say that our Ukrainian guests arrived on Saturday. They were so emotional and overwhelmed at the kindness of the donations from Stripey Stork. A million thanks once again. You've made their first baby experience feel





Clothes and shoes were top of their list, and we were more than happy to help. Zlata loves unicorns and our team were on a mission to find a selection of unicorn clothes in her size. Luckily we had some in stock - mission accomplished! Maxim wasn't left out. When his mum told us that he loved Spiderman our team knew exactly what to pick out for him - a Spiderman dressing up outfit in his size! There were big smiles all round.







A Gift for Mum is Stripey Stork's Mother's Day campaign. Thanks to our amazing community, we were able to give out 596 pampering gift sets.

The mums and female carers we help often don't have a support network to make sure that they are recognised on Mother's Day. We know that many are experiencing financial hardship and wouldn't dream of spending their stretched budget on themselves. For some, Mother's Day can feel very lonely, particularly for those mums whose children are too young or too ill to make a fuss of them. We asked the community to support the campaign via our wishlist, appeal page or by filling a Little Orange Bag with pampering treats and dropping it off at one of our local collection points. We passed these on to the mums referred to us. It's a small gesture but it means so much; it's an important reminder for Mum to take some time for herself. It tells her that everything she does is appreciated and that she is doing a fantastic job.

This campaign really resonates with our community and we're fortunate that lots of our partners get involved too - donating, acting as collection points and selling cards.

We understand that Mother's Day isn't just for the mums either, children get a great deal of joy from being able to present Mum with a gift.

Students at Reigate St Mary's Preparatory and Choir School sold cards in the playground



Our Mother's Day card was designed by Likhita at Reigate Grammar school. As well as being included in the packs that we gave out, the cards were available for sale, raising money for the campaign.

The children

The Soapy Zebra supported the campaign once again by creating a limited-edition artisan soap with the proceeds going to the campaign.



Two of our corporate partners, LexisNexis Risk Solutions and Pfizer, arranged remote volunteering sessions for staff to help us write the cards again this year. Including a hand-written card with every gift set is another small way to show Mum that someone is thinking of her.





Thanks Dad! As Father's Day approached, we offered toiletry gift sets for the dads we were supporting. We like to acknowledge them in this small but significant way, and it's also important for the children to have something to give their dad.



IN-KIND PRODUCT DONATIONS WORTH £215,102!



We are always grateful when companies choose to donate products to us. As one of the largest baby banks in the UK, we are well placed to ensure that these generous in-kind donations reach vulnerable families in need. New items enhance our seasonal campaigns and make a lovely addition to the pre-loved items that we give out all year round.



We were grateful to Salt-Water Sandals who donated 320 gorgeous pairs of sandals for us to pass on to the families we help. Perfect for summer adventures.



The kind folk at ILG and Newbie Store donated a range of cosy new baby and children's clothing, including winter coats and jumpers, which helped us to meet requests for warm

clothes over the winter months.



We love working with Sal's Shoes, a local charity that provides us with large quantities of new and pre-loved shoes throughout the year. Their sister charity, Clemmie's Clothes, passed on some beautiful organic cotton baby grows from Frugi's 'you buy one, we donate one' campaign. Colourful and fantastic quality, it was a real treat to be able to include these in our packs. A great example of local charities working together.



When our friends at HomeStart were contacted by Russell & Bromley who were looking to donate children's shoes, they knew that we would be able to store the generous donation and pass them on to families who would benefit. We received 500 new pairs of good quality, hard wearing shoes to pass on to local families.



We received a huge box full of **Uh Oh Milo** books, a lovely addition to our book bags.





Bugaboo are an international brand who make award-winning, quality pushchairs.

We were thrilled when they **donated 39 brand-new Bugaboo Donkey pushchair sets.** The Bugaboo Donkey offers a configuration which has a basket alongside the main seat; while this is a useful feature for every parent, this storage is ideal for children who have essential medical equipment to transport.

We were keen to ensure these pram systems would get to the families who could really benefit, so we worked with our friends at **Baby Basics in Englefield Green, The Extra Mile, First Days and Ten Little Toes** to fulfil some of their referrals too.

Families across Surrey and beyond benefitted from this kindness.

LITTLE J'S STORK STORY...

We received a referral on behalf of 10-month-old little J who is under the care of the wonderful nurses from the Children's Hospital at Home team in Croydon, a regular referral partner of ours.

They contacted us to request a cot and bedding bundle for him and tentatively asked if we might have a buggy that could accommodate all his medical equipment.

J has been diagnosed with a very rare genetic condition that affects his lungs. It has caused lots of respiratory infections and he had spent much of the previous seven months in hospital. He is always connected to an oxygen tank and fed via a tube into his stomach for 22 hours of the day. Every three weeks he spends 3-5 days in hospital receiving intravenous medication to improve the function of his lungs, so his mum and doting grandma have a busy schedule of hospital appointments and round-the-clock care.



We were delighted to be able to provide one of the brand-new buggies that had kindly been donated by Bugaboo. J's oxygen tank fits neatly into the compartment, giving them freedom so they can get out and about for summer adventures.



Stripes ustripe £2,938 WAS RAISED!

On Thursday 23rd June we celebrated Stripes4Stripey. This annual event is a highlight of the Stripey Stork calendar when we ask our supporters to wear stripes and donate.

THIS YEAR WE RAISED £2,938.

Our social media went 'stripey' and we loved seeing everyone's selfies. Our friends at Puzzler, Osborne, LNRS Ltd and Unison Choir all showed us their best stripey outfits. The warehouse was full of stripes and our referral partners got into the stripey spirit too. Furzefield Primary showed off their stripey socks.

The **2nd Banstead Brownies** unit had a great time baking and fundraising for us and earning their charity badge. Merstham Cricket Club turned their usual white kit to stripes for their Friday night training.

We held a stripey Art Competition for primary school children and we were impressed by the talent on display. The winners were chosen by **Deputy Mayor** Cllr Rosemary Absolam and received a Toy Barnhaus voucher. Our favourite entries were displayed in The Belfry Shopping Centre.



The money raised from this campaign is used to buy the new items of clothing that we like to add to the **pre-loved clothing packs** that we give out all year round, including pants, socks and pyjamas. We feel some items, such as underwear, should be bought new and having funds available means that we can take advantage of bulk buys and discounts throughout the year.



YOUNG PEOPLE HELPING YOUNG PEOPLE





Teachers tell us that Stripey Stork provides an easy way to talk to children about difficult-to-teach concepts including charity, community, poverty and recycling. The idea behind what we do is simple enough for even very young children to understand.

Our offering has always been to support families with children from 0-16 years, but the donations we receive and the stock we hold is higher for babies and children up to 10 years. We aimed to improve our offering for this group, so were pleased to start a weekly volunteering session for students at Reigate Grammar School.

As well as organising collections of teenage clothing and toiletries, the students have provided invaluable insight, overhauled our teen clothing packs, and meticulously sorted donations, not just for quality but for wearability asking themselves "Would I, or my friends, wear this?" This programme of work raises awareness of our service and the issue of hidden poverty in Surrey. It also creates young ambassadors for our service and instils a sense of community involvement from a young age

A group of Year 10 students at The
Ashcombe School supported

an initiative encouraging young people to get involved in social action. The project was entirely student-led, and over six months the team raised awareness of Stripey Stork by holding lunchtime events, a quiz and a raffle. Lucy even

crocheted a baby Stripey!

At the end of the project each group delivered a presentation about their chosen charity to the rest of Year 10 and a panel of judges. The judges chose the Stripey Stork pitch as the winner and awarded the charity £1,000. Congratulations and thanks to the team for all their hard work and for being such enthusiastic Stork ambassadors.

Connie (6) and Florence (8) had been learning about

Kindness in the community at school and helped to make
up some book bags. They were especially excited when they
spotted some of their favourite books on our shelves!

In March we welcomed students from East Surrey College to the warehouse, they made up clothing packs for 11–12-year-olds.

We were grateful to Salfords
Primary School who collected
items for our Mother's
Day campaign.





We received a request from a Youth Support Practitioner (YSP) on behalf of a 14-year-old boy who had experienced a difficult start – his mum left when he was a toddler, his Dad struggled as a parent, he spent time in foster care before ending up in a care home.

The **YSP** had supported him throughout his journey and built a great relationship, capturing his hopes and wishes and being a 'go-to' person when he needed support or to talk. She described him as a very polite young man, caring and desperate to be loved.

He owned very few clothes and came to the care home placement with his belongings in bin bags. We were keen to help. While his requests were simple, she had heard him mention that the other boys always had nice Nike trainers. That was exactly the sort of information we needed! We made sure that a brand-new pair in his size were ready for collection the next day. We also included a smart modern case so that his belongings weren't in bin bags, as well as age-appropriate clothes, toiletries and essentials for school.

The teenage years present their own challenges and for those who have had a less-than-ideal start, they can be even more difficult. **Acts of kindness show our young people that someone believes in them - that they matter.** Providing this teenager with Nike trainers will enable him to fit in with his peers and feel a bit more confident.

We know that our support is only one small part of the package of care that young people need and deserve.

This caring professional is on his side and so are #TeamStork.

k.

"He is not a bad child, he is just vulnerable and feels very unloved."

BRINGING HAPPINESS & LOVE

"I reached out to Stripey Stork as they have always been amazing.

This time I felt they went over and beyond providing the boy with a variety of clothes, a suitcase, a brand-new pair of Nike trainers and school bag which contained stationery and a few toys. I can't thank Stripey Stork enough.

It brought tears to my eyes to see his face when I gave it to him. Such a wonderful organisation bringing happiness and love to those going through difficult times."

YOUTH SUPPORT PRACTITIONER



Supporting Teenagers

In the summer we launched our first ever Teen Care Packs in partnership with The Lucy Rayner Foundation.

These provided teens with practical and mindful self-care items to stay physically and mentally well, be active and express their emotions, and clear signposting to support services. A total of 40 packs were made up initially. They included toiletries, self-care journals, mindfulness colouring, as well as socks, lip balm, tennis balls and Rubix cubes, all presented in a holdall or backpack.



Mums in Urgent Need

Working in partnership with Surrey and
Sussex Healthcare Maternity Voices,
we filled donated British Baby Boxes with
bedding and other newborn essentials.
The boxes can be used as a bed from birth
until five months old and are ideal for the
families as they can be used for storage and
are easily portable.

These were delivered to East Surrey Hospital for the staff to give out to mums in urgent need. They see many arrive in labour, who are refugees, victims of human trafficking, or domestic abuse. Some arrive with nothing for their new baby, and knowing staff can call on us for essential supplies is a great support to the work they do.

Self-Esteem Packs

We know that parents often put their needs last, and this is especially true when the family is experiencing difficult circumstances. Taking care of parents' wellbeing is a key part of helping them meet the needs of their children, and we like to provide self-care essentials for parents and carers wherever we can.

We were delighted to be able to make up some special toiletry packs for a referral organisation supporting mothers. Some have been victims of domestic abuse, some suffer from low self-esteem, and some are facing multiple hardships.

Many of these women had not been allowed to buy things for themselves by a controlling partner, or they associated gifts with abuse.

Our volunteers put their heart and soul into creating little packages of love from one person to another, sending a message to parents that they matter, and encouraging them to take a moment for themselves.

"These gift bags really mean a lot to these women – boosting their morale and making them feel important and cared for."

SUMMARY OF ACCOUNTS

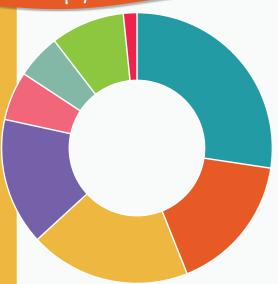
1ST SEPTEMBER 2021 TO 31ST AUGUST 2022



Stripey Stork's total income for the year ending 31st August 2022 was £1,154,496 and total expenditure was £1,245,725 £1,186,791 of our expenditure was on charitable activities, £58,934 on raising charitable funds.



Stripey Stork Cash Income 2021/22



27% Individual Donors 9% Community Organisations VALUE £33,784 - 6 VALUE £104,799 19% Corporates @ VALUE £73,563 6% Gift Aid 17% Trusts & Foundations – 🥝 VALUE £63,463

15% Local Council

5% Events & Sponsored Events value £20,315 value £22,387 2% Other value £6,192

In addition to the cash income above, items that were distributed to beneficiaries, valued at £769,556 and services donated were £2188 over the year.

Stripey Stork Expenditure 2021/22

CHARITABLE ACTIVITIES:

78% items distributed to beneficiaries (donated and purchased)

8% staff (including freelance), volunteer and consultant costs

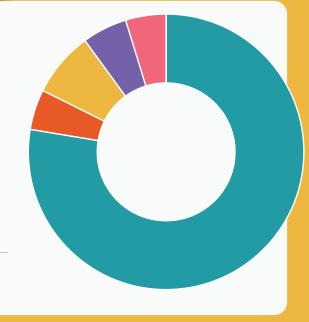
5% office costs

5% governance, support costs and depreciation

RAISING FUNDS:

5% costs of raising funds (including staff, accommodation, office, governance, support costs and depreciation allocated to this)

Our unrestricted reserves at the end of the year are £150,448 which is broadly in line with our reserves policy to hold £150,000



The above information was extracted from the full Trustees' Report and Financial Statements which comply with current statutory requirements, the governing document and the Statement of Recommended Practice - Accounting and Reporting by Charities: SORP applicable to charities preparing their accounts in

accordance with FRS 102. For further information, the full financial statements together with the Trustees' and Auditor's reports should be consulted. Copies are available from The Charity Commission or info@stripeystork.org.uk

Stripey Stork wishes to pass its sincere thanks to the following individuals, businesses and funding sources that have supported us this year.



10th Redhill Brownies

52 Lives

5th Reigate Rainbows A Moment Of You ACC Aviation AKM Hair Alexander Associates

Apple Tree Nursery Arnold Clark Community Fund ASDA (George)

Ashford House Consultancy Ltd

Baby Bank Windsor Bailhache Linton LLP

Barts

Bathing Bunnies **BBC** Radio Surrey Bear Snacks Beauty Banks Bedebyes

Belfry Shopping Centre, Redhill Benefact Group's Movement

for Good Campaign Betty Bugg BookTrust Bugaboo Bytes Software Caterham Food Bank

Caterham Round Table

Celtic Contractors Ltd Charities Aid Foundation Christ is King Church, Salfords

Cllr James King Cllr Paul Chandler Cllr Rebecca Paul CMS Social Impact Fund

Comfy Quilts Ltd

Community Foundation for Surrey

Crowdfunder

Croydon Whitgift Rotary Club

Crumbs Brewing Dayspace DC Thompson & Co

Deputy Mayor of Reigate & Banstead Borough Council, Cllr Rosemary Absolam

Dorking Inner Wheel Association Downsend Pre-Prep School

Dunottar School East Surrey College East Surrey Pharmacy Dept **Ecclesiastical Movement for Good** Elmbridge Food Bank

Epsom & Ewell Foodbank

Federation of Earlswood Schools

Fidelity International First Community Health & Care

For Common Good

Friends of Hatchlands School

Frugi Furnistore Gamely Games Generation Redhill Gerrards Ladieswear Gibsons Games Give As You Live Give-A-Car **GLF Schools** Godstone Church Grant Thornton International

Greggs Foundation Haul + Store Hearts of Hope UK

High Sheriff of Surrey. Dr Julie Lllewelvn Holmesdale Community Infant School

HomeStart Horley Food Bank Horley Lions Horley Tangent

I Choose Freedom ICG Foundation Ideorganic IGF

ILG and Newbie Store UK

In Kind Direct

Infinity - Space to Grow InKind Direct Jane Harcourt Jaycee Baby Jigsaw, Woking JoJo Maman Bebe

Jurlique

Karl Hyder 'Man With A Van'

Kimberley Clark LexisNexis Risk Solutions

LG Logistics

Lime Tree Primary School

Love Reigate Loveworks Lucy Hilton Mam UK Ltd

Manorfield Primary school Matthew Douglas Ltd Mayor of Reigate & Banstead Borough Council, Cllr Mr Frank Kelly Mayor of Reigate & Banstead Borough Council, Cllr Mrs Jill Bray

Mercer

Merstham Cricket Club Merstham Football Club Miss Ava-May Malik Miss Caitlyn Lawrence Miss Jessica Stock Miwk, Reigate Monkey Moo Morr & Co LLP Mr John Smith Mr Paul Collier Mr Richard Feist Mr Russell Brett

Mrs Annabelle McFeeters Mrs Caron Epps

Mrs Claire Feist

Mrs Emily & Jo Kennett

Mrs Jane and Catherine Babbage

Mrs Joan Hodge Mrs Kate Archer Mrs Louise Nicholls Mrs Penny Kirk Mrs Peta Rooney Ms Chloe Dunn Mstr Callum McBride N Family nursery

National Emergencies Trust Natural Baby Shower

Needles and Hooks Angels and

Preemies

Neighbourly Community Fund

Nicola B Designs

Nutfield Church of England Primary

School Oh Creative Osborne

Our Baby Club, Epsom Oxted Classic Cars Peter Harrison Foundation

Pfizer UK Piccalilly Clothing Puzzler

RAC Club Epsom Ralph James Estate Agents Raven Housing Trust Red Oak Family Centre Redhill Business Guild Redhill Methodist Church

Redhill Redstone Rotary Club Reigate & Redhill Round Table no 119 Reigate and Banstead Borough

Council

Reigate Duct Manufacturing Reigate Grammar school Reigate Heath Golf Club Reigate Hill Golf Club Reigate Manor Reigate Methodist Church

Reigate Parish Church Primary School

Reigate School

Reigate St Marys Preparatory & Choir

School

Rotary Club of Reigate

Royal Alexandra and Albert School's Interact Club Run Series

Russell & Bromley Sal's Shoes Salfords Primary School

Saltwater Sandals Sandcross School Shanly Foundation Shona Gow Designs Signature @ Reigate Grange Southern Coop (London Road,

Reigate store)

Southern Co-op More Inclusive Neighbourhoods Local Funding Southern Co-op Neighbourly

Community Fund

Squires Garden Centre, Reigate

St Faith's Trust

St Johns Primary School St Matthews Church

St Stephens Church Godstone

Star Steppers Summer Day Media Surplus to Supper Surrey Choices Surrey County Council

Sutton & Nonsuch Rotary Club Tandridge District Council Tandridge Together Lottery

Tesco, Gatwick

The Charles Lewis Foundation

The Dinner Table The Gould family

The Healthy Back Bag Co.

The Hygiene Bank Carshalton and

The Hygiene Bank Oxted, Hurst Green and Edenbridge

The Nanny Connection

The residents of Williamson Road,

Horley (Christmas lights) The Soapy Zebra The Sparber family The Surrey Circle The Whyte Family Tom Graham Creative Total Gas & Power

Toy Barnhaus Transpeed Removals Tropic Skincare Uh Oh Milo **UKG Services** Unified UK Unilever

Unison Choir VINCI UK Foundation

Voluntary Action Reigate & Banstead

Walter & Mair Walton Charity

Woodhatch Post Office and Jasons

News WTW

Your Marketing Team (formerly Kemp Marketing)

Yours Magazine









HOW YOU CAN HELP



There are so many ways that you can become part of Team Stork.

TAKE PART IN STRIPEY'S VIRTUAL CHALLENGE

Set yourself a challenge, at a time and place convenient for you. It may be **physical – outdoors, indoors, running, swimming, on your bike, up a mountain** – whatever floats your boat!

You may want to get the kids or whole family involved – the more creative and crazier the better, remember you make the rules. There are lots of ways you can help to raise funds for our vital charitable work and on completing the challenge, you will receive an **exclusive Stripey Stork medal**.





VOLUNTEER WITH US

Either as an individual, with a group of friends or as part of a community group, regularly or on an ad-hoc basis. Our HQ is conveniently located near Reigate town centre and we have parking available. You will be able to make a real difference and contribute to an organisation with ambitious plans. You will have the opportunity to use your existing skills and learn new ones. Training and support will be provided.

Our volunteers are the heart of Team Stork and we'd love to hear from you.

