# Setting up a Localgiving.org fundraising page for Stripey Stork

Thank you for choosing to help raise vital funds for Stripey Stork. Your contribution will be used to directly support local families experiencing hardship.

- Go to https://localgiving.org/fundraisers . If you already have a LocalGiving login, then use these credentials. If not, you'll need to register, giving a few simple details such as your name, email address, password and contact preferences.

- You will then be taken to your account homepage. Scroll to the bottom of the screen and select the 'Create a new fundraising page' button.
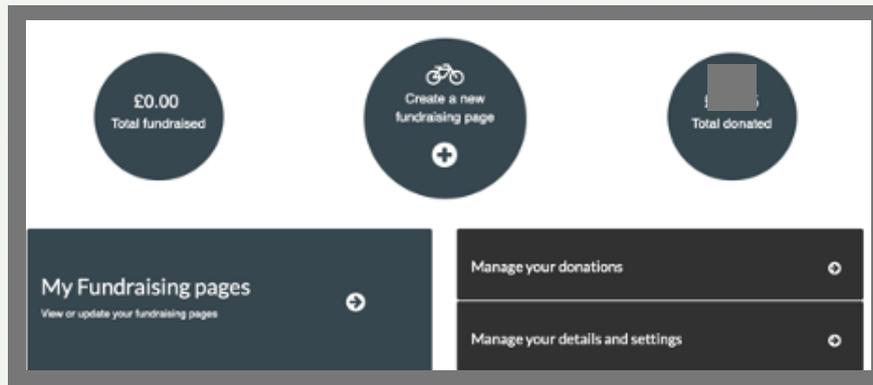
- You'll then be taken to another screen where you'll be asked to set up you fundraising page. You will need to complete the field 'Chose a charity'. Simply enter 'Stripey Stork' and select. You will then need to select your 'Fundraising Category'. After this fill in the next field with the name of your challenge - make sure you tick share your challenge with us - that way we will get notifications on you fundraising. and click on the 'Continue' button.

- You will then be presented with a list of possible official events underneath this field. If your event appears in this list, click on the event. If not, select 'Add it here', and you will be prompted to enter the details and date of your event, then click 'Create fundraising page'.

- You will now need to add details to your fundraising page. Starting with your photos, you will need to upload a 'profile photo' (square shape), dimensions 600px x 600px are recommended. It is recommended to use a close-up photo of yourself here. The 'cover photo' is the larger letterbox shaped photo needed, dimensions 1200px x 520px are recommended here. This should be one of your own/team's photos, partaking in the fundraising activity if possible. If you have a photo which also relates to Stripey Stork in any way then even better e.g. you with our mascot Stripey, training in your Team Stork t-shirt.
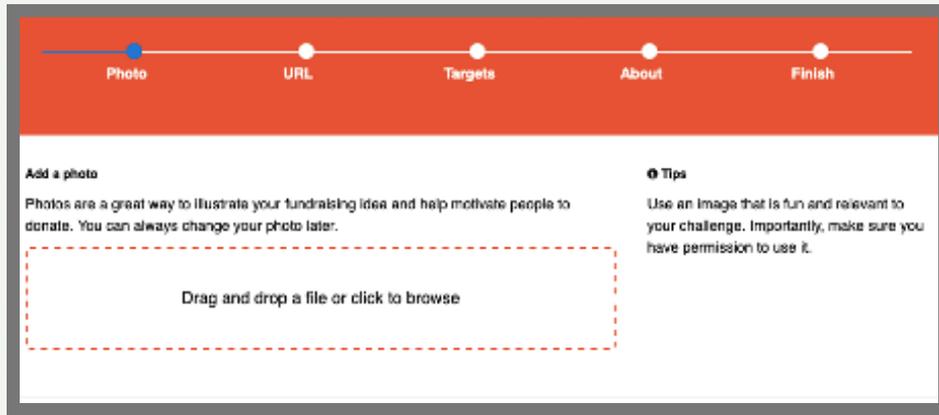
- Choose and make note of your fundraising 'URL', so you can share this with your potential donors.

- 'Set a target'. This is recommended as it will give you something to aim for, it can always be changed at a later date. If you collect any money offline, you can add the amount here so it will be included as part of your fundraising total.

- Then for the most important part 'Write your description'. Tell the world what you're doing and why. Bring your challenge to life. You don't need to include too much information here about Stripey Stork because your page will be linked to our charity page. Introduce your fundraising event, but more importantly explain why you are doing the challenge and supporting Stripey Stork. Do you have a personal connection to Stripey Stork? Have we helped you in the past or have you experienced first hand the work we do and the positive effects of this? All of this important information should be included.

- 'Finish' and go live!

Once you have completed all of the above, your page is ready to be shared via email and social media. Spread the word and get things moving. Remember to speak with your employer about any match funding opportunities they may have for employees.

If you are experiencing any issues creating your fundraising page, please email communications@stripeystork.org.uk who will be happy to help.

Thank you and welcome to Team Stork