Setting up a Virgin Money Giving fundraising page for Stripey Stork

Thank you for choosing to help raise vital funds for Stripey Stork. Your contribution will be used to directly support local families experiencing hardship.

- Go to https://uk.virginmoneygiving.com/fundraiser-portal/userSignIn . If you already have a Virgin Money Giving login, then use these credentials. If not, you'll need to register, giving a few simple details such as your name, email address, password and contact preferences.

- You will then be taken to your account homepage. Scroll to the bottom of the screen and select the 'Take on a personal challenge' link.
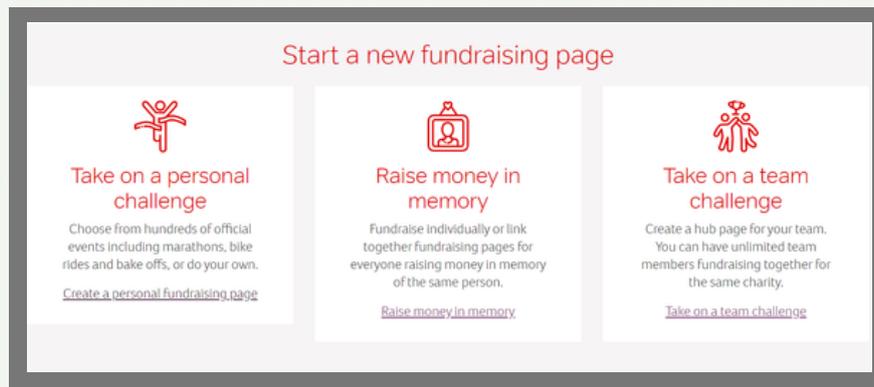
- You'll then be taken to another screen where you'll be asked to complete the field 'What are you doing to raise money?'. Enter the name of your challenge and click on the 'Next' button.

- You will then be presented with a list of possible official events underneath this field. If your event appears in this list, click on the event. If not, select 'Doing something else', and you will be prompted to enter the date of your event, then click 'Next'.

- You will then be taken to the screen 'Select your charity'. Simply, enter 'Stripey Stork' and click 'Search'. Stripey Stork will appear below, click on our logo.
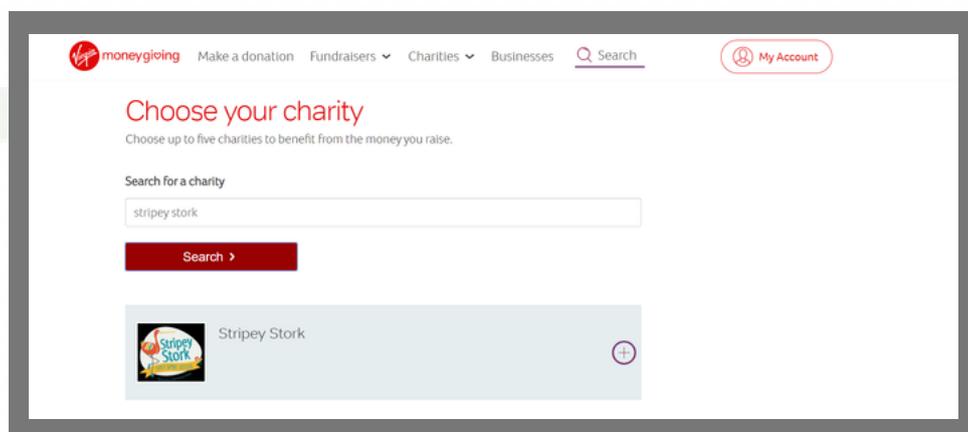
- Then there will be some information to complete below. Answer 'No' to the question 'Have any of your selected charities contributed to the cost of your fundraising?'. You'll then be given the option to confirm if you would like us to contact you directly with ideas for support, choose your preferred option.

- You will now need to add details to your fundraising page. Starting with your photos, you will need to upload a 'profile photo' (square shape), dimensions 600px x 600px are recommended. It is recommended to use a close-up photo of yourself here. The 'cover photo' is the larger letterbox shaped photo needed, dimensions 1200px x 520px are recommended here. This should be one of your own/team's photos, partaking in the fundraising activity if possible. If you have a photo which also relates to Stripey Stork in any way then even better e.g. you with our mascot Stripey, training in your Team Stork t-shirt.
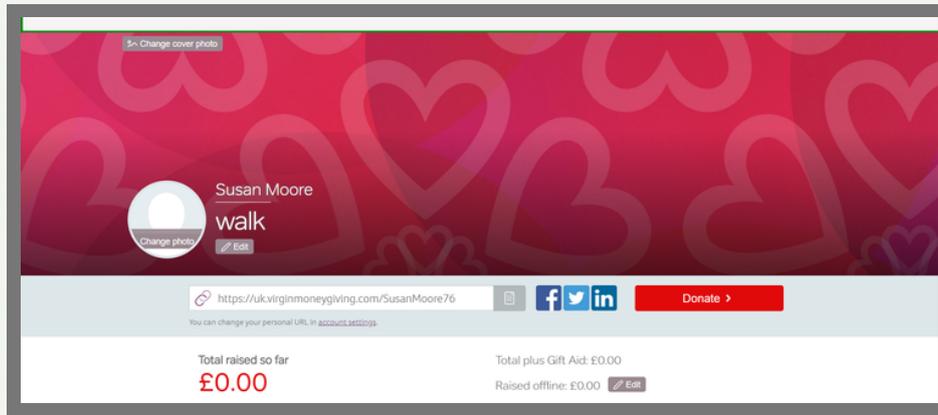
- Make a note of your fundraising 'URL', so you can share this with your potential donors. Note, this can be customised in 'account settings'.

- 'Set a target to smash'. This is recommended as it will give you something to aim for, it can always be changed at a later date. If you collect any money offline, you can add the amount here so it will be included as part of your fundraising total.

- Then for the most important part 'Share your story'. Tell the world what you're doing and why. Add text, pictures and videos to bring your challenge to life. You don't need to include too much information here about Stripey Stork because your page will be linked to our charity page. Introduce your fundraising event, but more importantly explain why you are doing the challenge and supporting Stripey Stork. Do you have a personal connection to Stripey Stork? Have we helped you in the past or have you experienced first hand the work we do and the positive effects of this? All of this important information should be included.

- 'Send a personal thank you' message. This is a nice touch - it makes all the difference if people know how much their support means to you.

Once you have completed all of the above, your page is ready to be shared via email and social media. Spread the word and get things moving. Remember to speak with your employer about any match funding opportunities they may have for employees.

If you are experiencing any issues creating your fundraising page, please email communications@stripeystork.org.uk who will be happy to help.

Thank you and welcome to Team Stork