



HOW TO SETUP A LOCAL GIVING FUNDRAISING PAGE FOR STRIPEY STORK



Thank you for choosing to help raise vital funds for Stripey Stork. Your contribution will be used to directly support local families who are experiencing hardship. We strive to meet our operational costs through grants, but we also rely on fundraising activities to buy the essential new items which are used to complement our preloved packs of clothes, toys and equipment, and to ensure that we are able to reach all local families who need our services.

1. Go to <https://localgiving.org/fundraisers> and scroll to the bottom of the page to the section 'Set Up Your Fundraising Page'. If you have previously registered with Local Giving, click 'Login here' at the bottom and enter your login details. If you need to register, fill in your details in the required boxes, also entering your email address and setting a password.

Set Up Your Fundraising Page

Setting up a fundraising page with Localgiving is quick, easy and 100% free!

Ask your friends for sponsorship, keep track of donations and share your progress via Facebook or Twitter. Plus, use our top tips to make sure your fundraiser is a success.

Why fundraise for a local charity?

- Free, quick and easy - set up your page and get started right away
- 100% secure donations - all groups are validated and payments secure
- Choose a charity you care about - search by postcode, name, region or cause
- Make a big impact - see the huge difference you can make to a small charity

Title	First Name
<input type="text"/>	<input type="text"/>
Last Name	
<input type="text"/>	
Email	
<input type="text"/>	
Repeat your Email	
<input type="text"/>	
Password	Confirm password
<input type="text"/>	<input type="text"/>

By registering here you are accepting our [Terms of Service](#). We will always store your personal details securely. We'll use them to provide the service that you have requested, and communicate with you in the way(s) that you have agreed to. Your data may also be used for analysis purposes, to help us provide the best service possible. For full details see our [Privacy Policy](#) or contact us at help@localgiving.org.

Receive updates from Localgiving

Already registered? [Login here](#)

2. Once you have registered, you will be taken to your personal Local Giving account.
3. This should take you straight to the 'Create new fundraising page'.

The screenshot shows the 'Create new fundraising page' form on the Localgiving website. The form is titled 'My fundraising page' and includes a 'Project active' button at the top right. The form fields are as follows:

- Fundraising page title ***: A text input field with a 50-character limit.
- My story ***: A large text area with a 2000-character limit.
- Fundraising start and end dates:** Two date pickers for 'Start date' and 'Fundraising end date'.
- Event start and end dates:** Two date pickers for 'Start date' and 'End date'.
- My page photo:** A photo upload area with a 'Project active' button and an 'Upload photo' button.
- Page URL ***: A text input field with the default value 'localgiving.com/'.
- Twitter username:** A text input field with a note: 'Tell us your Twitter username so that we can tweet you when you reach a fundraising milestone.'
- Team Fundraiser:** A checkbox.
- Official Event:** A checkbox.
- Categorise your fundraising *:** Two dropdown menus for 'Choose a category' and 'Choose a type'.
- Charity you want to fundraise for *:** A dropdown menu with a note: 'Note: You can only raise funds for eligible charities.'
- I am happy to share my email address with:** A checkbox.
- My fundraising target *:** A text input field with a currency symbol (£) and a 'Raised offline' checkbox.

A 'Save changes' button is located at the bottom right of the form.

4. The details you need to complete are as follows:

- **Fundraising page title** – choose a title unique to you which mentions your specific event e.g. ‘The Gazey Family Run Reigate For Strikey’
- **My Story** – You don’t need to include too much information here about Strikey Stork because your page will be linked to our charity page. Introduce your fundraising event, but more importantly, explain why you are doing this challenge and supporting Strikey Stork. Do you have a personal connection to Strikey Stork? Has the charity helped you in the past or have you experienced first hand the work we do and the positive effects of this?
- **Fundraising start and end dates** - This indicates the period you want people to be able to donate between, your donation button will not be active outside of these dates.
- **Event start and end dates** – The specific event date(s), e.g. Run Reigate 16th September 2018.
- **Project active/deactivate** - You can deactivate/reactivate your page at any time using this button.
- **My page photo** – This should be one of your own/team’s photos, partaking in the fundraising activity if possible. If you have a photo which also includes Strikey Stork in anyway then even better!
- **Project URL** - The unique web address you can send to your supporters so they can go straight to your page.
- **Twitter username** – You can link your personal account here (if applicable).
- **Team Fundraiser** - If you have set up this page for a team rather than an individual, please tick this box. If you are fundraising as a team, please ensure your fundraising target is be reflective of this e.g. if 4 adults are running as a team in Run Reigate 2018, the fundraising target should be at least £400.
- **Official Event** - If your fundraiser is linked to an official event e.g. Run Reigate.
- **Categorise your fundraising** – Select the closest match for your event from the drop down menus.

- **Charity you want to fundraise for** – The most important part! Start typing ‘Stripey Stork’ and we should start to appear as a menu option. Your page will now be linked to our Local Giving account. If you wish, tick the box ‘I am happy to share my email address with Stripey Stork’.
 - **Fundraising Target** – For example, for Run Reigate 2018 this is at least £100 for one of the adult races and at least £25 for the children’s race. If you are running as a team, please reflect this in the target you are setting.
 - **Raised offline** - If you collect any money offline, you can add the total here so it will be added as part of your fundraising total.
5. Once you have saved your changes you will be able to see your new page and have the option to preview, edit or share on Facebook or Twitter. The URL shown here is the link you should share with your supporters so they can find, share and donate to your page.

If you are experiencing any issues then please contact communications@stripeystork.org.uk who will be happy to help.

