

FAMILY SUPPORT RECYCLED



ANNUAL REPORT & ACCOUNTS

AUGUST 2013 TO AUGUST 2014

INFO@STRIPEYSTORK.ORG.UK WWW.STRIPEYSTORK.ORG.UK



@STRIPEYSTORK



FACEBOOK.COM/STRIPEYSTORK

Registered charity in England and Wales (1161613).

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ORGANISATION DETAILS

TRUSTEES:

Trustees (appointed)

August 2013 to March 2015:

Nicola Dawes (Chair)

Lynne Geary (Treasurer)

Lynne Burnham

Emily Grant

Trustees (appointed)

from March 2015:

Nicola Dawes (Chair)

Jenny Benfield (Treasurer)

Jo Firth (Secretary)

Lynne Burnham

Emily Grant

Duane Kirkland

The trustees were recruited after advertisements were published on our website and social media pages. Full role descriptions were provided and the trustees were appointed after meeting eligibility and reference checks.

The trustees have complied with their duty to have due regard to the guidance on public benefit published by the Charities Commission in exercising their powers or duties.



STRIPEY STORK, Project House
Quarryside Business Park
Thornton Side, Redhill RH1 2LJ

www.stripeystork.org.uk

info@stripeystork.org.uk

www.facebook.com/stripeystork

www.twitter.com/StripeyStork

Registered charity in England and Wales (1161613).

BANKERS:

CAF Bank, 25 Kings Hill Avenue,
West Malling, Kent ME10 4JQ

INSURERS:

Tennyson Insurance
(policy 26462013)

Stripey Stork initially operated as an unregistered charity with a small charity trust constitution signed on 20th August 2013. With effect from 11th May 2015 Stripey Stork is a registered charity in England and Wales (1161613) with the following object:

- (1) the prevention or relief of poverty in local UK communities by providing grants, items and services to individuals in need and/or charities, or other organisations working to prevent or relieve poverty.

The annual report and accounts were signed on behalf of all the Trustees on 1st June 2015:

Nicola Dawes

Jenny Benfield



“When the parcel from Stripey Stork arrived I suddenly knew that my baby and I weren’t all alone in the world”

SEE SARAH'S
STORY ON
PAGE 9



WHO WE ARE AND WHAT WE DO



Stripey Stork collect donations of items for babies and children (equipment, furniture, clothes and toys) and distribute them to families experiencing hardship in the Reigate & Banstead Borough and surrounding areas.

We are a volunteer-run group started by a group of local Mums who wanted to see the items their children no longer needed re-used in the local community.

There is a real need for this service in our area. Approximately 27,000 children and young people live in poverty in Surrey.

“In one area within our borough 37% 0-16 year olds are living in poverty.”*



Stripey Stork do not support individuals or families directly instead receiving requests from local health and community professionals (health visitors, social workers, children's centres etc) on behalf of families in need. We then try and meet the request from the items we have in stock or by putting a call out to our supporters via our Facebook and Twitter page.

Items are collected by these health professionals from our offices in Redhill and then delivered as part of the scheduled visits that professional would make to the family. All donations go directly to local families that need support.

Stripey Stork prides itself on passing on items in great condition. All items are clean and safety checked where necessary. We want the families who receive items from Stripey Stork to feel they are receiving a gift and not a hand out. We take care in the presentation of our packs and where possible always like to include a little treat for Mum.

*Source: <http://www.cfsurrey.org.uk/surrey-uncovered>



WELCOME FROM THE CHAIR OF TRUSTEES



It's hard to believe that Stripey Stork is now one year old. On one hand it seems like only yesterday I had that first information gathering

meeting with Jenny from Furnistore and Julie from Welcare (where I babbled incoherently about these ideas I had and they nodded encouragingly!) On the other hand when I sat with my son in soft play recently and overheard a group of Mums chatting about Stripey Stork "this great local group that support local families - check them out on Facebook" I realise that in such a short time we're already becoming part of the local fabric.

I'm incredibly grateful to those who have supported us on this journey and who had faith in the idea from the very beginning. The ladies who joined me as founding trustees, Community Foundation for Surrey who were willing to fund our pilot, my neighbours who made the initial donations and volunteered to help, and finally my family who have provided so much practical and moral support.

Meeting and getting to know so many of the health professionals who support vulnerable families has been humbling. Without exception they are all caring and dedicated people working so hard to help these families, and I'm delighted that we can now be an extra resource they can use.

The business support we have received is great - be it goods-in-kind from large companies like Jurlique UK and Comfy Quilts Ltd, or the small local businesses who have helped in such practical ways like supplying and fitting shelving in our offices (SBS Building Services) or regularly cleaning donated prams and buggies (Barry Snel's Mobile Valet).

"I'm incredibly grateful to those who have supported us on this journey and who had faith in the idea from the very beginning"

The Donation Stations we run are such highlights in the calendar for me. Very busy but rewarding days and it is always great to meet the people who support us by dropping off the items their families no longer need, or who volunteer their time to sort donations and transfer them back to our offices. So many personal stories are shared as to why people want to help and I'm always left reassured that what we are doing is worthwhile and valued.


So what next for Stripey Stork? As well as registering with Charities Commission, a priority for next year will be to secure bigger premises for all the donations we receive and also to expand the area we cover. Above all though we will maintain the quality and presentation standards we are so often complimented on - what we do is about local families helping local families.

Nicola Dawes

Founder & Chair of Trustees
30th August 2014



26 
stairgates

 39
prams/buggies

 228
toy bags

23 
sterilisers

47 
cots/cot beds

IN OUR 1ST YEAR
356
FAMILIES HELPED
1181 ITEMS

252 
clothes bags

 37
playmats/playgyms

 61
bedding packs

 29
bouncy chairs

37 
high chairs

160 
book bags

 23
baths

 20
moses baskets

19 
slings

 17
new mattresses

163 
other items

GOODS IN KIND:

Jurlique, Tommee Tippee,
Disney, Comfy Quilts Ltd,
Stokke AS, SBS Building
Services, Micro-Scooter
– approximate value of

£15,850

4147 unique
visitors
to the website
(9958 page views)

each browsing the site for
an average of two minutes.

5 successful Donation Stations (average
of 35 donors at each session and
between 7 and 25 volunteers helping).

70 referral contacts on mailing list
(some are managers/admin who
communicate to wider team)



Featured in magazine (Baby Surrey)
and on radio (Susy).

 **829**
Facebook followers

 **414**
414 Twitter followers

117 mailing list subscribers



WINNER
of the Pitman
Training Business
Newcomer of the
Year Award

OPERATING AT THE HEART OF THE COMMUNITY



DONATION STATIONS

We hold Donation Stations in local venues every 6 to 8 weeks where local families can drop off items their children no longer need. Volunteers come along to help sort the clothing donations and make up the clothes bags we distribute.

These are lively, fun events and its great to meet the people who support us.



SORTING SESSIONS

Sorting sessions in between the Donation Stations are a valuable way to keep on top of the donations that are made on an ad hoc basis.

We are beginning to get requests from corporate groups to come and help us and we plan to make more use of this stream of support in the future.



A HOME OF OUR OWN

It was apparent during the pilot that we would quickly need our own premises and at the end of February 2014 we signed a contract for two rooms within a building on a trading estate in Redhill. Its great to have a base on our own and

we appreciate the support we've had kitting it out with shelving etc.



ITEMS SHOULD BE SAFE & CLEAN

We have high standards for the goods we pass on. We make sure items are clean and key items are also safety checked.

A local valet service have been cleaning prams and buggies for us and the results are amazing. A new lease of life and then a new appreciative home for these valuable items.



SARAH'S STORY



When Sarah Robinson, 23, left hospital after the birth of her baby daughter Elizabeth in January

2014, she wasn't able to feel the excitement most new mother's enjoy upon bringing their precious new arrival home.

Instead of returning to a nursery full of new clothes and toys, Sarah, a waitress, made her way back to the room in a local hostel where she had been staying for three months.

Unable to live with family after a disagreement with her mother, and struggling with mounting debts, Sarah describes the situation she faced as a 'living nightmare'. The hostel could only accommodate her and her daughter, while her husband, Chris, 25, had to stay with elsewhere with family and friends.

"Having Elizabeth was absolutely wonderful but I desperately wanted us to live together as a proper family. We wanted to give her the basic things that every baby should have, like a new baby grow or a soft toy, but simply couldn't afford it."

"I faced the choice of buying food or being able to afford nappies. I wished more than anything that I could have bought just a few new things for my little girl. It was horrendous."

"Being in the hostel was better than being completely homeless, but when I arrived there with Elizabeth for the first time I just burst into tears. It was so bare and unwelcoming. There was nothing to show that new baby was staying there now too. It made me feel so sad and isolated."



However Sarah says that all changed when just a few days later she received a delivery from Stripey Stork.

"Debbie, the professional who had been helping me, contacted Stripey Stork and told them about my situation. Their response was more than I could ever have dreamt of."

"Elizabeth was just a week old when Debbie arrived at the hostel with what I can only describe as an unbelievable gift. I was completely overwhelmed by how much was given to me and I felt incredibly lucky."

Sarah received large items such as a cot bed, a shelving unit, a bouncy chair, play gym and bath set, along with bedding and clothing ranging in age from newborn to a year old.

"I truly couldn't believe my eyes. It was like Christmas had come a few weeks late. Not only had I been given everything I could possibly need, it was all in perfect condition. Some of the clothes didn't look like they had been worn."





“Suddenly my room looked like a baby lived there and it took a massive amount of pressure off me. I can't quite put into words how grateful I am to Stripey Stork. They gave me the chance to enjoy being a mum instead of constantly worrying that I was letting my little girl down.”

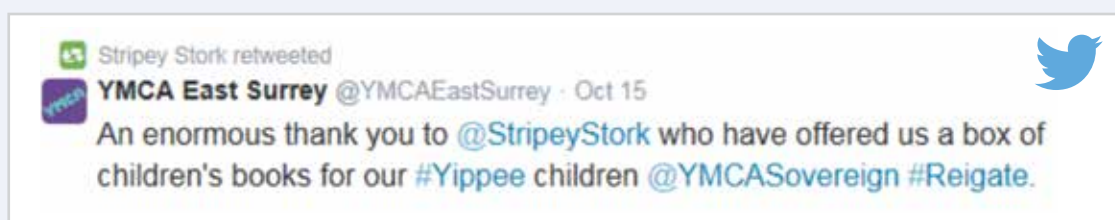
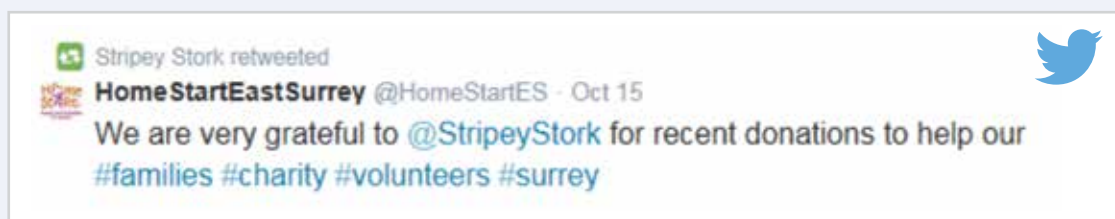
Since then Sarah has really turned her life around. By managing to save as much of their money as possible, she and Chris have been able to pay back their debts and move into rented accommodation together. She is working again and now wants to return to Stripey Stork they amazing gifts they gave her.

“I'm now so happy to be in the position where I can give Stripey Stork back the lovely clothes and equipment they gave me. Then these things can find a new home with another mum who desperately needs a helping hand.”

“I'm sure there are thousands of women out there in the same position I was in, who find themselves in terrible circumstances and just can't see a way out. It's a dreadful, lonely place to be.”

“When the parcel from Stripey Stork arrived on that cold, bleak day back in January I suddenly knew that my baby and I weren't all alone in the world and that there are amazing people out there who cared enough to help me when I needed it most.”

“I will never forget what they did for me.”



WHO WE HELP - FEEDBACK



"Thank you for helping a young mum with two children under 18 months in desperate need of basic equipment following a change of home circumstances. Please pass on gratitude to the wonderful people donating and doing all the coordinating ; you really have made a massive difference to this mum and her children's lives, helping them cope with day to day demands while piecing together a new life." **Social Worker, Redhill.**

"Yours is a badly needed service in the area and we have been delighted with the service you have provided for our families." **Welcare in East Surrey**



"I spoke to mum yesterday and she was near to tears and couldn't say thank you enough." **Intensive Family Worker, Family Action**



"I was with a lady today who told me how Stripey Stork had sorted her 1 year old out with a cot as he had been in a travel cot for a year. She was so grateful." **East Surrey Domestic Abuse Services**

"Stripey Stork has made a huge difference to families who have no belongings or money provide for their children. The families are extremely grateful and will be requesting further support as their children grow. They are also keen to recycle items." **Health Visitor, First Community Health & Care**



"Fantastic news about your new premises... you will be able to continue your wonderful support we have received for some of our families, for which we are eternally thankful." **Family Support Coordinator**

"The thought of these children having (the items requested) is both heart warming and humbling. You and your team are doing an amazing job! To be able to alleviate such basic need and make life for these families a little bit more comfortable is so worthwhile and can have quite a profound effect on both the givers and receivers. I wish the donors could see the impact of their generous donations!" **Health Visitor, Redhill.**





facebook



Stripey Stork
Posted by Nicola Dawes (7)
10 October · 🌐

Team Stork have managed to save the highchairs from Priory Park Cafe which were going to be disposed of as part of the handover to the new operators. Thanks to the team at the Park for delivering them to us today. With a good clean, new straps and trays these will go a long way to clear our wait list for highchairs - yay! How many of you can say your littles ones sat in these chairs at some stage after a trip to the play park? 😊

🏷 Tag photo 📍 Add location ✎ Edit

Like · Comment · Share

👍 Abby Atwood, Helen Barnes, Lynne Burnham and 191 others like this.

👤 Lynne Geary I'm going to like this weekend if you need me to get trays etc.
10 October at 15:27 · Like · 📌 1

👤 Stripey Stork Yes please Lynne. Will message you. Thanks x
Commented on by Nicola Dawes (7) · 10 October at 15:34 · Like · 📌 1

👤 Mark Brunt Fantastic example of recycling
10 October at 15:36 · Like · 📌 4

👤 Sarah Sproston Oh my goodness. Why would they have considered disposing of them?? So glad you've not your hands on them 😊

Write a comment...



Stripey Stork
Posted by Nicola Dawes (7)
20 August · 🌐

Thank you to Gatwick Airport who got in touch with us this week. Many travellers abandon good quality buggies on their way home to avoid paying baggage fees etc (it appears some visitors even buy new buggies over here and leave them to avoid fees each way). In the past the Airport were disposing of them but now they are arranging for the ones that meet our criteria to be sent to us! (The picture ... [See More](#))

🏷 Tag photo 📍 Add location ✎ Edit

Like · Comment · Share

👍 Erika Bhatti, Sandesh Brown, Kate Bohan and 212 others like this.

📄 3 shares

👤 Lesley-Anne Clegg I always used to hate the phrase "joined-up thinking", but do you know what this is a FANTASTIC example! Brilliant and well done to the person at Gatwick who put 2 and 2 together 😊
20 August at 12:39 · Unlike · 📌 5

👤 Stripey Stork Yes, I agree Lesley-Anne. We'd contacted them a while ago to let them know we existed, but it was great to get this offer. So pleased to know these items can be reused.

Write a comment...



RECEIPTS AND PAYMENTS ACCOUNTS

20TH AUGUST 2013 TO 31ST AUGUST 2014



Section A - Receipts and payments

	Unrestricted Funds to the nearest £	Restricted Funds to the nearest £	Total Funds to the nearest £
A1 Receipts			
Community Foundation for Surrey's Bryn Siriol Fund	-	1,400	1,400
Councillors' Community Awards	-	850	850
Gatwick Airport Community Trust	-	1,100	1,100
Merstham Millennium Trust	-	4,500	4,500
Halliwell Marks (Cots for Tots)	-	100	100
Mum2Mum 2014 campaign	-	204	204
Other fundraising (Everyclick)	-	32	32
Grant: Councillor Thomson	-	488	488
Other donations	1,238	25	1,263
Bank interest	-	-	-
Sub total (Gross income for AR)	1,238	8,699	9,937
A2 Asset and investment sales.			
not applicable	-	-	-
Total receipts	1,238	8,699	9,937
A3 Payments			
Rent	-	1,995	1,995
Insurance	-	250	250
Office expenses	-	316	316
Bank interest and charges	4	-	4
Storage	-	246	246
Travel expenses	-	158	158
Hall hire and refreshments	-	328	328
Marketing/communications	-	705	705
Localgiving.com charges	2	96	98
Bags for donations	-	265	265
Matresses and spare parts	-	-	-
Mum2Mum campaign	-	20	20
Sub total	6	4,379	4,385
A4 Asset and investment purchases			
not applicable	-	-	-
Total payments	6	4,379	4,385
Net of receipts/(payments)	1,232	4,320	5,552
A5 Transfers between funds	-	-	-
A6 Cash funds last year end	-	-	-
Cash funds this year end	1,232	4,320	5,552



RECEIPTS AND PAYMENTS ACCOUNTS

20TH AUGUST 2013 TO 31ST AUGUST 2014



Section B - Statement of assets and liabilities at the end of the period

Catergories	Details Funds to the nearest £	Unrestricted Funds to the nearest £	Restricted
B1 Cash funds	Bank balance at end of period	1,232	4,462
	Less cheques written but not cleared	-	-142
	Total cash funds (agree balances with receipts and payments account(s))	1,232	4,320
B2 Other monetary assets	Not applicable		
B3 Investment assets	Not applicable		
B4 Assets retained for the charity's own use	Donated Shelving		
B5 Liabilities	Not applicable		

Signed by one trustee on behalf of all the trustees

Nicola Dawes

1st June 2015

Note 1: The organisation does not currently have a reserves policy.



THANK YOU



Stripey Stork pass our sincere thanks to the following individuals, companies and funding sources that have supported us during our first year.

- Barry Snel's Mobile Valet
- Bumps2Babies Nearly New Sales
- Chalk PR
- Chloe Bridge Photography
- Cllr Barbara Thomson
- Cllr Graeme Crone
- Cllr Christopher Whinney
- Cllr Jonathan Essex
- Comfy Quilts Ltd
- Community Foundation for Surrey
- Disney UK
- Furnistore in East Surrey Ltd
- Gatwick Airport Community Trust
- Grow Baby, Surbiton
- Halliwell Marks Estate Agents
- Handpicked Hotels
- Harlequin Theatre and Cinema
- Horley Lions
- Jurlique UK
- Merstham Millenium Trust
- Micro-Scooters UK
- Morrisons Solicitors LLP
- Mr Ed Baker
- Reigate, Redhill and Horley NCT Branch Nearly New Sales
- SBS Building Services
- Shona Gow Designs
- St Kilda Mums
- Stokke AS
- Supermum Surrey
- Surrey Community Action
- Tommee Tippee UK
- The Roe Deer, Reigate

