

FAMILY SUPPORT RECYCLED



ANNUAL REPORT & ACCOUNTS

YEAR ENDING 31ST AUGUST 2016

INFO@STRIPEYSTORK.ORG.UK WWW.STRIPEYSTORK.ORG.UK



@STRIPEYSTORK



FACEBOOK.COM/STRIPEYSTORK

Registered charity in England and Wales (1161613).

ORGANISATION DETAILS

TRUSTEES:

Nicola Dawes (Chair)
Jenny Benfield (Treasurer)
Jo Firth (Secretary) (to 27th February 2017)
Margarida Littlefair (Secretary) (from 5th May 2016)
Duane Kirkland (to 16th November 2016)
Emily Grant (to 15th April 2016)
Lynne Burnham (to 26th May 2016)
Sarah Cape (from 27th February 2017)
Karen Lord (from 27th February 2017)
Paul English (from 27th February 2017)



STRIPEY STORK

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Thornton Side, Redhill RH1 2LJ

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info@stripeystork.org.uk

www.facebook.com/stripeystork

www.twitter.com/StripeyStork

Registered charity in England and Wales (1161613).

The trustees were recruited after advertisements were published on our website and social media pages. Full role descriptions were provided and the trustees were appointed after meeting eligibility and reference checks.

The trustees have complied with their duty to have due regard to the guidance on public benefit published by the Charities Commission in exercising their powers or duties.

BANKERS:

CAF Bank, 25 Kings Hill Avenue,
West Malling, Kent ME10 4JQ

INSURERS:

Zurich Insurance

With effect from 11th May 2015 Stripey Stork is a registered charity (Charitable Incorporated Organisation) in England and Wales (1161613) with the following object:

- (1) the prevention or relief of poverty in local UK communities by providing grants, items and services to individuals in need and/or charities, or other organisations working to prevent or relieve poverty.

The annual report and accounts were signed on behalf of all the Trustees on Friday 9th June 2017:

Nicola Dawes

Jenny Benfield

WHO WE ARE & WHAT WE DO



Stripey Stork collect donations of equipment, clothes, toys and other items for babies and children, and distribute them to families experiencing hardship in East Surrey and surrounding areas.

We are a volunteer-run group started by a group of local Mums who wanted to see the baby items their children no longer needed re-used in the local community. Our service has grown over the three years we have been in operation and we have received support from individuals, companies, funding sources and other community groups.

There is a real need for this service in our area. Approximately 27,000 children and young people live in poverty in Surrey. In one area within our borough 37% 0-16 year olds are living in poverty.*



Stripey Stork do not support individuals or families directly, and instead receive requests from local professionals (health visitors, social workers, children's centres etc) on behalf of families in need. We try and meet the request from the items we have in stock or by putting a call out to our supporters via our Facebook and Twitter pages.

Items are collected by these health professionals from our offices in Redhill and then delivered as part of the scheduled visits that the professional would make to the family. All donations go directly to local families that need support.

Stripey Stork prides itself on passing on items in great condition. All items are clean and safety checked where necessary. We want the families who receive items from Stripey Stork to feel they are receiving a gift and not a hand out. We take care in the presentation of our packs and where possible always like to include a little treat for Mum/Dad/carer.

*Source: <http://www.cfsurrey.org.uk/surrey-uncovered>



WELCOME FROM THE CHAIR OF TRUSTEES



It has been an exciting year for our charity. Moving into our new offices – affectionately known at the Nest – was certainly the highlight. We had built up ideas of how we would like our ‘dream’ working space to be and it has been rewarding to bring so many of these ideas to life. We received great support to get it set up as we wanted, and it is now a bright open space that is fun to work in. It was with great pride that we were able to show Community Foundation for Surrey around the finished set-up and to present our plans to them for the coming years. Thanks to the generous support of the Netherby Trust and the Bryn Siriol Fund we now have the security to fund our core running costs for the next two years.

Having the Nest has brought many advantages. We are now able to welcome corporate groups and have the space to offer a fun and rewarding team day for those who want to meet their CSR objectives in a local setting. The relationship that develops between the team and our volunteers rarely ends on the day, and we are building up

a valued list of partners who help us in a variety of ways throughout the year.



Our seasonal campaigns put a spotlight on what we do and Santa Stork has become a real highlight of the Stripey Stork calendar. This year was no exception. The ‘giving day’ was fantastic – thanks to our many supporters we were able to pass on brand new presents for 499 children and 300 of their parents and carers. We heard so many stories of children who would have gone without were it not for Santa Stork, but one story that stayed with me was about the social impact that receiving a nice Christmas gift can have on a child. One referral source talked about how the young girls in the family she was working with would be happy to go back to school after Christmas as they could now join in the playground conversations about what they received from Santa. Something so simple but of such importance to these girls.

We have an amazing pool of volunteers – they really are the heart of Stripey Stork. Kind people who help us regularly or who we can call on for particular events or tasks. They demonstrate so clearly what a community can achieve when they come together to help those in need. We do recognise though that our referral partners rely on our service now and that we need to secure the offering we make by starting to recruit paid employees. An exciting milestone for Stripey Stork.


As a charity we have been able to demonstrate that our larger space works – indeed our output from year three was up 50% on year two. We can now confidently increase our referral base and help more families in the Surrey area. Getting help to where it is needed most. There are some exciting opportunities to develop and we look forward to building on the solid progress we have made to date.

Nicola Dawes

Founder & Chair of Trustees




59 
stairgates

 79
prams/buggies

 511
toy bags

24 
sterilisers

57 
cots/cot beds

WE RESPONDED TO
815
REQUESTS FOR HELP
2,631 ITEMS

646 
clothes bags

 37
playmats/playgyms

 186
bedding packs

 34
bouncy chairs

51 
high chairs

259 
book bags

 63
baby baths

 40
moses baskets

23 
slings

 104
new mattresses

458 
other items

GOODS IN KIND
FROM COMPANIES SUCH AS
Jurlique, Little Champ,
Disney Store, Handa UK,
Harlequin Cinema,
Micro-Scooter UK,
Alex English, Bathing
Bunnies, The Bell, Wilko,
SWOTS

 2 SURREY MIRROR
FEATURES



 **1786**
Facebook followers

38%  increase from
1291 followers

 **991**
Twitter followers

44%  increase from
688 followers

YEAR OF THE STORK



SEPTEMBER

Run Reigate has become a popular community event and this year offered a 10k race as well as the half marathon. We were delighted that four of our volunteers chose to raise funds for us. On a bright sunny Sunday morning they pulled on their orange t-shirts and headed off. They were easy to spot and caught the attention of the announcers and photographers – their photo even made the home page of the Run Reigate website!

Best of all they raised nearly £1,500 for our ongoing work – thank you Sarah, Mariana, Alison and Clare.



OCTOBER

The Belfry Shopping centre in Redhill have a reputation for supporting local charities and their Win A Car for £1 campaign was a good example. Charities were invited to sell tickets for the car on offer and got to keep all the proceeds of the ticket sales!

Stripy Stork had a Tuesday slot and our volunteers had a great day chatting to shoppers and selling tickets. We even had some giveaways thanks to our friends at Jurlique and Pip Organic Juices.

We raised a very valuable £479 but were also delighted to hear that we had sold the winning ticket to the gentleman who won the car!



THE YEAR OF THE STORK!



NOVEMBER

During November we were still based in Project House and, due to lack of space, were struggling to keep up with sorting donations. A team from Pfizer got in touch and asked if they could help us out. Our volunteers had a fun and productive day with them in a hall hired for the occasion. We completely cleared the backlog of sorting and they were such a friendly and enthusiastic team to spend time with.

These corporate partnerships make such a difference to what we can achieve and we host regular visits from teams throughout the year.



DECEMBER

Santa Stork 2015 was a special campaign that left an impression on all involved. As a result of a large amount of community, individual and corporate help and support, we passed out gift bags filled to the brim with goodies for 499 children and 300 of their parents – what a result!

The referral sources we work with came and collected the presents they'd requested for the families they support. All the presents were brand new and, in almost all cases, were items that the family or children has specifically requested.

Goods valuing nearly £40,000 left the room in just one day, and they were sent with the very best wishes from everyone involved in supporting the campaign.

It was humbling to talk to the professionals about the difference the gifts would make; professionals who are supporting vulnerable local families all year around.

One explained that many of the older children had come to expect very little at Christmas time and always had very modest requests because they understood their family circumstances.

As one Health Visitor explained "The girls these gifts are for won't be anxious now about going back to school in January. They'll be able to join in the playground conversation chatting about the lovely things that Father Christmas brought for them – receiving these gifts will make such a difference. Santa Stork was a huge success!



THE YEAR OF THE STORK!



JANUARY FEBRUARY

A new year and a new home! Were we delighted to be able to sign a lease on a bigger space on the same business park that we had been operating from. A location that was familiar to our donors and referral sources. 2000 sq ft of space we could transform into the productive 'Nest' we had wanted for so long.

We are grateful to all the suppliers, tradesman and volunteers who helped us get it ready for action.

The centre piece of our warehouse is the large bundling table that was custom made for us. At 4m x 2m it is big enough for a number of volunteers to work around and is a lively, active space.



NEW HOME



THE YEAR OF THE STORK!



MARCH

We run campaigns throughout the year and March saw World Book Day and Mother's Day.

For World Book Day we ran a project with funding from Comic Relief. Children at Reigate St Mary's School collected pre-loved book donations and filled branded book bags ready for us to distribute. We hear so often that families we help do not have books at home so these bags filled with age appropriate books are very popular.

Our Mum2Mum campaign for Mother's Day is always well supported. A chance to ensure the mums we help receive a treat. Our supporters fund gift packs which are passed on to the women such as those in the Women's Aid refuge.



APRIL

We value the friends and partners we have in the community and the acts of kindness they show to help us achieve our aims.

Rich aka The Local Handyman has helped us with tasks in the office on a couple of occasions, but in April spotted our monthly wish-list asked for highchairs as we had a long wait list. He placed an order for five brand new highchairs from IKEA and delivered them to our office.

The ladies of Woodhatch WI wanted to help and at their April meeting each brought along a bag filled with essential toiletries for Mums. These have been great for hospital bags or to pass to those mums who had fled a difficult situation, have nothing and are starting again.



THE YEAR OF THE STORK!



MAY

The Stripey Stork team had admired the work of luxury design brand Proud Couture for a while, so we were delighted when owner Rosie Proudfoot offered to produce a design exclusively for us. 'Stylish Stork' is created in the brand's unique style and features a woman holding flowers and a bag with our mascot stork.

We hosted a launch event at The Bell in Reigate which was lovely way to bring our volunteers and supporters together. We were able to spread the word about these beautiful cards and framed prints which are now a valuable fundraising tool for us.

JUNE

By June the new Nest was filling up and we had got it set up how we wanted. It makes such a difference to have the space to sort and check the donations we receive. We take such pride in the safety and quality of the items we pass on and visitors often remark that the warehouse looks like a baby store showroom!

Father's Day falls in June and we don't forget the dads we help! Thanks to the generosity of our supporters we were also able to provide gift packs for them.



THE YEAR OF THE STORK!



JULY

It was the second year that we had a stall at the Reigate Community Festival and this year we were a vision in orange in our double gazebo thanks to community funding from Cllr Barbara Thomson. It is great to have a presence at these events and we feel welcomed as a valued part of the community. We get the opportunity to raise our profile and these events always result in an increase in enquiries about donating or volunteering.



AUGUST

During August our volunteers take a break from sorting and giving, but the Trustees use the break to plan for the year ahead. Nicola our founder took some time from her trip to Australia to visit St Kilda Mums, a well established baby bank operating with very similar principles to us in Melbourne. She helped out at the morning 'giving' session and spent time with the management team. A great opportunity to pick-up ideas and best practices, and we plan to pay this kindness forward by continuing to support other baby banks starting up in the UK.



St Kilda Mums

MAKING A DIFFERENCE



A family already overwhelmed by the immediate medical needs of their new baby, now faced the seemingly impossible task of financing an expensive pushchair – the only model suitable to accommodate the medical equipment their daughter so desperately needed.

This was the reality before the nurse from Croydon's Children's Hospital at Home Team (CHAH) reached out to Stripey Stork, desperate to find assistance for her precious patient:

"When I approached Stripey Stork, the situation was urgent. One of my families were already being put through huge amounts of stress, and now needed to find a pushchair they would never be able to afford..."

Thankfully, a near-new condition Bugaboo Donkey pram system had been dropped off with Stripey Stork just days before. It had the basket already set-up, positioned alongside the cot, perfectly suited for carrying all the necessary medical equipment the family would need. Safety-checked, tested, and sent with love – the Stripey Stork volunteers could gift it to the CHAH team the same day!

"I was able to deliver the incredible pram the very next morning. The mum was so grateful, and amazed that another mum would give so generously to another family in need. On receipt of the pushchair, she turned to me and asked: what time will you collect it tomorrow? I then had the privilege of telling her, this as-new Bugaboo was hers to keep! It was a moment that will stay with me forever. It brought tears to my eyes, and hers."



At Stripey Stork, confidentiality is of huge importance to the way we work. Which means often the families who donate will never get to know what happened to their once-loved baby and children's things. In this case, we could update the donor on the new-life her pushchair was now having:

"Thank you so much for your lovely email update. It has moved me deeply. We really hope this lovely little baby gets better quickly and I am so happy to see the pram was of use to this family at a difficult time. Knowing where the pram has gone, truly puts things in perspective and adds another dimension to a simple action of passing items our family no longer need to your team. You are an amazing charity and we will always support you when we can. Always!"

The kindness of donors will never go unnoticed, whether they get to hear the complete story of their donations or not. Donations of quality items are hugely valuable and assist babies and children with additional needs.

A kind-hearted community of givers are changing the lives of local families with the simple act of recycling.



RECEIPTS AND PAYMENTS ACCOUNTS

1ST SEPTEMBER 2015 TO 31ST AUGUST 2016

Section A - Receipts and payments



	Unrestricted Funds to the nearest £	Restricted Funds to the nearest £	Total Funds to the nearest £	Last Year to the nearest £
A1 Receipts Donations, grants and prizes				
Community Foundation for Surrey's Bryn Siriol Fund	-	10,000	10,000	2,000
Community Foundation Surrey's Netherby Trust Fund	-	26,000	26,000	16,000
Councillors' Community Awards - Cllr Thomson	-	500	500	-
Galaxy	-	300	300	-
Gatwick Airport Community Trust	-	1,500	1,500	1,000
Halliwell Marks (Cots for Tots)	-	500	500	400
Heart of the Community Award	-	-	-	1,000
Merstham Millennium Trust	-	4,000	4,000	-
Mum2Mum campaign*	-	253	253	218
Pampers	-	1,000	1,000	-
Red Nose Community Cash	-	-	-	955
Reigate and Banstead Borough Council	-	2,000	2,000	4,500
Reigate and Redhill Roundtable	-	1,000	1,000	-
Reigate Soroptimists	-	200	200	-
Santa Stork*	-	3,666	3,666	1,953
Skipton Building Society	-	-	-	500
Socks / pants appeal	-	211	211	-
Other donations*	7,934	520	8,454	1,581
Fundraising				
Other fundraising (Everyclick)	-	51	51	112
Sales	571	-	571	133
Other income				
Bank interest	-	-	-	-
Sub total (Gross income for AR)	8,505	51,701	60,206	30,352
A2 Asset and investment sales				
not applicable	-	-	-	-
Total receipts	8,505	51,701	60,206	30,352
A3 Payments Running costs				
Rent	-	8,555	8,555	4,500
Internet hosting / phone / broadband	-	122	122	165
Insurance	-	772	772	257
Professional fees (legal/accounting/trustee training)	43	1,219	1,262	-
Office expenses	286	425	711	560
Bank interest and charges	-	-	-	-
Cleaning	117	21	138	210
Storage	-	462	462	75
Travel expenses	35	934	969	503
Hall hire, event fees, refreshments	375	30	405	379
Marketing/communications	-	847	847	1,627
Localgiving.com charges	437	217	654	287
Other fundraising costs	540	15	555	108
Bags/boxes for donations	-	1,121	1,121	257
Signage	-	350	350	-
Labour (office refurbishment)	510	1,100	1,610	-
Purchase of items for trading	666	-	666	93
Direct help for families				
Matresses / spare parts / new items	1,233	2,003	3,236	3,470
Santa Stork presents	-	1,776	1,776	1,700
Mum2Mum campaign	-	252	252	368
Sub total	4,242	20,221	24,463	14,559

* Personal donations include gift aid and match funding from localgiving where appropriate

RECEIPTS AND PAYMENTS ACCOUNTS

1ST SEPTEMBER 2015 TO 31ST AUGUST 2016



	Unrestricted Funds to the nearest £	Restricted Funds to the nearest £	Total Funds to the nearest £	Last Year to the nearest £
A4 Asset and investment purchases, (see table)				
Computer equipment	-	103	103	753
Furniture / racking / kitchen / carpet	443	3,084	3,527	-
White goods / electrical goods	538	299	837	-
Sub total	981	3,486	4,467	753
Total payments	5,223	23,707	28,930	15,312
Net of receipts/(payments)	3,282	27,994	31,276	15,040
A5 Transfers between funds	-28	28	-	-
A6 Cash funds last year end	33	20,559	20,592	5,552
Cash funds this year end	3,287	48,581	51,868	20,592

Section B - Statement of assets and liabilities at the end of the period

Categories	Details Funds to the nearest £	Unrestricted Funds to the nearest £	Restricted
B1 Cash funds	Bank balance at end of period	3,387	48,581
	less payments made but not processed	-100	-
	Total cash funds (agree balances with receipts and payments account(s))	3,287	48,581
B2 Other monetary assets	Not applicable		
B3 Investment assets	Not applicable		
		Fund to which asset belongs	Payments in year end 31st Aug 2016
B4 Assets retained for the charity's own use	Various shelving, office and warehouse furniture	Restricted	3,383
		Unrestricted	981
	Computer equipment	Restricted	103
		Fund to which asset belongs	Amount due
B5 Liabilities	Rental lease to 31 August 2019 (12 months' notice break clause)	Restricted	31,680
	Telephone/broadband (seven months until end of contract)	Restricted	125

Note 1. Stripey Stork do not currently have a reserves policy, although at the end of the financial year we have funds that will cover our rent and the majority of our running costs for two years. In addition, we have funding towards salary costs for our first employees.

Signed by one trustee on behalf of all the trustees

Nicola Dawes Friday 9th June 2017



INDEPENDENT EXAMINER'S REPORT



Independent examiner's report to the trustees of Stripey Stork

I report on the accounts of the Stripey Stork for the year ended 31 August 2016, which are set out on pages 13 to 14.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act
- to follow the procedures laid down in the general Directions given by the commission under section 145(5)(b) of the 2011 Act
- to state whether particular matters have come to my attention

Basis of independent examiner's statement

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the next statement.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 130 of the 2011 Act and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

Name: Lynn Bailhache, Friday 9th June 2017

Relevant professional qualification or body:
FCCA (Fellow of the Association of Chartered Certified Accountants)

Address:
Bailhache Linton LLP, Bourne House,
475 Godstone Road, Whyteleafe, Surrey, CR3 0BL
Date: Friday 9th June 2017



THANK YOU



Stripey Stork wish to thank the following individuals, companies and funding sources that have supported us this year.

- Bailhache Linton LLP
- Barclays Bank
- Bathing Bunnies
- Belfry Shopping Centre
- Bryn Siriol Fund
- Capsticks UK
- Celtic Contractors Ltd
- Cllr Mrs Barbara Thomson
- Community Foundation for Surrey
- Derek Paravacini Quartet
- Disney Store UK
- Embassy Electrics
- Galaxy Hot Chocolate Fund
- Gatwick Airport Community Trust
- Global Baggage Solutions, London Gatwick Airport
- Halliwell Marks Estate Agents
- Handa UK
- Harlequin Theatre and Cinema
- Harlequin Wallpaper and Fabrics
- Holmesdale Community Infant School
- HSS Hire Redhill
- InToto Kitchens
- Jurlique
- Karl Hyder
- Kate Hutchings Photography
- Like2Box
- Like2Lift
- Localgiving
- Merstham Millennium Trust
- Micro Scooter UK
- Morrisons Solicitors
- Mr & Mrs Covey
- Mr T R Hunter
- Mrs M Dean
- Pampers UK
- Pfizer UK
- Pip Organic Juices
- Proud Couture
- Ray Brown (Decorating Specialist)
- Reigate 10th Rainbows
- Reigate and Banstead Borough Council
- Reigate Soroptimists
- RHA Furniture
- Round Table Redhill & Reigate no. 119
- Run Reigate
- Shona Gow Designs
- St Kilda Mums
- SWOTS Uniform Shop
- The Bell, Reigate
- The Local Handyman
- The Netherby Trust
- Trimline
- Turtle Tots East Surrey
- Wilko
- Woodfield Secondary School
- Woodhatch WI

and all our regular volunteers who give their time so generously as well as the local families who pass us the items their families no longer need.

